



# MORRISTOWN PARTNERSHIP

14 Maple Avenue, Suite 201 • Morristown, NJ 07960 • (973) 455-1133 • fax (973) 455-1147  
email: [partnership@morristown-nj.org](mailto:partnership@morristown-nj.org) • website: [www.morristown-nj.org](http://www.morristown-nj.org)

---

---

Dear Morristown Business:

Morristown Partnership continuously updates its Gift Certificate (GC) Program participant list. The Morristown Partnership Gift Certificate is a universal GC for downtown Morristown. We hope your business will join the over 170 participants currently in this program.

You are receiving this letter because your business is a downtown Morristown business, not currently on our list, but which would benefit from participating.

**Please note: There are NO COSTS involved to participate.**

1. We ask that your business accepts the GC as cash for a service rendered or a product sold.
2. Your business must provide change in cash or store credit for the remaining value of the GC when the entire GC is not used.
3. We will issue a check for the full face value of our Gift Certificates once presented to our office: Monday – Friday, 9:00am-5:00pm, or via mail at 14 Maple Avenue, Suite 201, Morristown, NJ 07960. Our Gift Certificates have NO EXPIRATION DATE, with the exception of the Gift Greenbacks (one year from issue date).

Please respond via fax: 973-455-1147 or email: [jwehring@verizon.net](mailto:jwehring@verizon.net)

Yes. My Business will accept MP Gift Certificates

---

Business Name:

---

Address:

---

Contact:

---

Email:

---

No. I am not interested at this time\*.

\*we update our print list only twice a year...don't miss out!

Benefits:

- Your business name is printed on every Master List included with each GC purchased
- Your business name appears on our website [www.morristown-nj.org](http://www.morristown-nj.org) receiving over 350,000 unique visitors each year
- Participation gives your business added potential revenue
- Free on-going advertisement

Morristown Partnership is always looking for innovative ways to promote your business; in November of 2009 we launched a holiday promotion using \$10,000 of our annual budget to give any GC purchaser a free \$10 GC for every \$50 they purchased in Morristown Partnership Gift Certificates.

**In just two (2) months the 'Gift Greenback' program generated over \$60,000 of Gift Certificate sales.**

Because this program was so successful we plan on bringing it back each year during the holiday shopping season and add funds to the program so we can duplicate its success during the spring. Providing your customers this added incentive to 'Think Local, Shop Morristown' is our pleasure!

Please contact our office at 973-455-1133 with questions.

Thank you,  
Morristown Partnership