

MORRISTOWN PARTNERSHIP BOARD OF TRUSTEES

AGENDA

2018 Re-Organization Meeting

DATE: January 10, 2018

TIME: 8:00 AM

LOCATION: 14 Maple Avenue

- 1) Meeting Called to Order
- 2) Approval of Minutes of Previous Meeting
- 3) Financial Report as Presented
- 4) Mayor's Liaison Report
- 5) Town Council Liaison's Report
- 6) Secretary's Report

- 7) New Business
 - Election of Officers
 - Chairman, Vice Chairman, Treasurer and Secretary
 - 2018 Meeting Schedule
 - Board of Trustees Terms

- 8) Executive Director's Report
 - a) General Correspondence
 - 2017 Recap
 - Paid Sick Leave Update
 - MP Priorities and Goals – Dynamic Document
 - January 20 Women's March Information

- 9) Counsel's Report

- 8) Committee Reports
 - a. **Business**
 - Collaboration Workshop Breakfast
 - b. **Finance and Sponsorship**
 - 2017 Recap
 - d. **Marketing**
 - Sponsors and Friends Reception: Wednesday, January 24, 2018
 - e. **Parking and Transportation**
 - Lot 10 Parking Garage
 - Holiday Parking Recap
 - f. **Restaurant**
 - RW Special Event
 - g. **Retail**
 - h. **Safe & Clean**
 - b. **Special Event**
 - 2018 Event Calendar
 - j. **Streetscape**

- 9) Other Business

**Morristown Partnership
Board of Trustees: Minutes – January 10, 2018
Re-Organization Meeting**

Present: J. Walsh, J. Babcock, B. Braunschweiger, P. DelGiudice, K. Ryan, M. O'Donnell, F. Vitolo, S. Schlosser, R. Dawson, B. Goldsmith, J. Rawding, J. McDonald, A. Kopelson, D. Bernat, B. Scotto, M. Elms, D. Tighe

Approval of Minutes: S. Schlosser, seconded J. McDonald

Financial Report: No report

Mayor's Liaison Report: D. Tighe reported that new Town Council president is Toshiba Foster and Vice President is Hilari Davis. Quite new year. MLK Breakfast to be held Monday Jan. 15th at 8:00 am. New Clerk hired.

Town Council Liaison's Report: M. Elms reported he was unable to attend the Town Council meeting the night before but also relayed the new President and Vice President of the Town Council.

Secretary's Report: No report

New Business:

Election of Officers

- Per Roberts Rules, F. Vitolo turned the meeting over to Vice Chair B. Braunschweiger.
- *Chairman / President:* S. Schlosser nominated F. Vitolo for Chairman; J. McDonald seconded. All in favor vote was unanimous. B. Braunschweiger turned the meeting back over to F. Vitolo.
- *Vice Chair:* F. Vitolo nominated B. Braunschweiger; seconded by J. McDonald.
- *Treasurer:* F. Vitolo nominated K. Ryan; S. Schlosser seconded
- *Secretary:* F. Vitolo nominated J. Rawding; J. McDonald seconded

Executive Director Report:

- J. Wehring reported 2017 overall was interesting and very productive.
- J. Wehring updated the Board on the Paid Sick Leave outcome per the November Council Meeting; faced a lot of activist push back and ultimately was only supported on the Town Council by Stefan Armington, B. Iannacone and A. Deeb. Discussion of the enforcement; all felt that it was unlikely to occur. P. DelGuidice questioned M. Elms stance and he responded that he repeated that the enforcement was not likely to happen. B. Goldsmith explained the selective enforcement was best to be expected and appropriate. F. Vitolo suspects the hospital was waiting for the outcome and now will likely challenge. J. McDonald questioned the Morristown

Partnership's position and J. Wehring explained that we hoped to "fine tune" the ordinance.

- MP Priorities & Goals was included in Board Packet and J. Wehring drew everyone's attention to it and asked that all comments, additions, questions, be sent to her.
- January 20th Womens March – J. Wehring updated the Board on the closing of South Street and S. Park Place for the March (similar to the St. Patricks Day Parade); expecting between 2,500 and 4,000 attendees; March is from 11:00 am – 1 pm; J. McDonald questioned who pays the police – J. Rawding relayed that the St. Patricks Parade organizers make a donation to law enforcement rather than pay; our involvement with the March is to communicator information to the Business community so they are prepared; J. Wehring has spoken to police, organizers, League of Women Voters, etc. and has been asked for advice on issues such as porta potties. Discussion of the mission of the March, which was read by S. Schlosser. J. Babcock reported that he had received a 50 room block for the event.
- J. Wehring reported that assessments were down in 2017 from 2016; P. DelGuidice asked if we were still receiving over \$600,000 and J. Wehring reported that we have dropped below that number at approximately \$587,000. Discussion ensued as to what the cause was and how we can track the decline in assessments but no clear answer.

Counsel's Report:

- B. Goldsmith reported on Sewer Connection / Water Connection bill. D. Tighe asked for an update on the Right-of-Way lawsuit (J. Cavanaugh versus 40 Park and the Morristown Parking Authority) and B. Goldsmith summarized the current status; the MPA is still working towards a compromise. F. Vitolo relayed he believes that 2018 will be a year of issues arising regarding parking and traffic in Morristown.

Committee Reports:

Business

- J. Wehring informed the Board of a Collaboration Workshop Breakfast that is being organized for February. Meeting to plan this event will directly follow today's Board Meeting and all are invited.

Finance and Sponsorship

- K. Carvelli reported on 2017 year end overall was an increase of nearly \$25,000 over 2016; most of increase is from advertising (Star Ledger Series and Restaurant Guide); limited but small increase in sponsorships; Annual Appeal brought in less than half of the previous year at only \$4,000 to date; steps will be taken next year to address dwindling list for Annual Appeal including online donation access via our new website and also a direct mail campaign to rebuild our list.

Marketing

- K. Carvelli reported the Sponsors & Friends Reception will be held at the Hyatt Regency on Wednesday, January 24th 6:00-8:00 pm. She asked that anyone with potential sponsor contacts please forward that contact information to her for a formal invitation.

Parking and Transportation

- Lot 10 update – B. Goldsmith reported they are still talking with neighbors with regard to this parking garage; current parking is 150 with a proposed lot that would increase that to approximately 450.
- B. Goldsmith reported that a new potential lot is being discussed behind Chancery Square; area is currently owned by Hartz Mountain.
- B. Goldsmith reported that historically the peak parking time has been between 11 am and 1 pm but now there is an additional peak parking time between 7 pm and 1 am (Thursday, Friday and Saturday).
- Discussion re: DeHart Street lot and why so many are attracted to it versus other lots; Mayo Performing Arts no helping by busing patrons to that lot only.
- Holiday Parking Recap – J. Wehring reported on Morristown Parking Authority providing free parking after all during holidays; in addition there was Free Parking on Saturdays and Sundays in December at the Ann & Bank Street Lot; Free Parking also provided – thanks to Mayo Performing Arts Center – on Mondays through Fridays from 10am – 4pm in the surface lot on Maple Avenue. Use of the lot ranged from 8/day to 54/day.
- B. Braunschweiger asked for more advance notice on free parking; J. Wehring reported that the information was made available as soon as it was finalized.
- J. McDonald questioned the Morristown Parking Authority’s ability to monitor and truly know the space available in their lots

Restaurant

Retail

- Discussion of Collaboration Workshop and notification of the Womens March noted above.

Safe & Clean

Special Event

- 2018 Event Calendar provided in Board Packet.

Streetscape

- J. Wehring updated Board on the next phase of the Streetscape project which will be the other side of Washington Street.

Other Business:

- F. Vitolo noted that in 2017, in addition to us being up in our fundraising, we also were able to pay down \$68,000 in debt; commended J. Wehring for doing so and being responsible.
- J. McDonald relayed his discomfort with the process to nominate and approve new Board Members as was done in December 2017; discussion ensued and F. Vitolo proposed a change to the by-laws to include that

nominations should not be voted on until the following meeting to allow time for research on the candidate. P. DelGiudice relayed that the process had been the same since the beginning of the Morristown Partnership.

Meeting was adjourned – A. Kopelson; seconded by J.McDonald.