MISSION: TO HELP MORRISTOWN ACHIEVE ITS FULL POTENTIAL AS A PREMIER COMMUNITY IN WHICH TO LIVE, WORK, PLAY, SHOP AND DO BUSINESS

MORRISTOWN PARTNERSHIP BOARD OF TRUSTEES

AGENDA

DATE: July 11, 2018       TIME: 8:00 AM       LOCATION: 14 Maple Avenue

1) Meeting Called to Order
2) Pledge of Allegiance/ Moment of Silence
3) Approval of Minutes of Previous Meeting
4) Financial Report
5) Mayor’s Liaison Report
6) Town Council Liaison’s Report
7) Secretary’s Report
8) New Business
   a. Resolution Adopting the Fiscal Year 2018 Budget of the Morristown Partnership
   b. Request for Motion to add Morristown Partnership Agendas and Minutes to a designated page on Morristown Partnership website
9) Executive Director’s Report
   a. General Correspondence
      i. Plastic Bag Ordinances
10) Counsel’s Report
11) Committee Reports
   a. Business
      i. Recruiting Request: Collaboration Workshop Event: Monday, July 23
   b. Marketing
      i. Welcome Tote
      ii. Website
   c. Retail
      i. Vacancies
   d. Safe & Clean
      i. Clean Team
   e. Special Event
      i. Morristown Festival on the Green
      ii. Christmas Festival at the Morristown Green
   f. Streetscape
      i. Pole Painting Plan
12) Other Business

Standing committees not reported on at this meeting.
   a. Finance and Sponsorship
   b. Parking and Transportation
   c. Restaurant

Staff Attendees: J. Wehring, K. Carvelli, C. Champi

Guest: Susan Yates (Best Western Morristown Inn)

Pledge of Allegiance / Moment of Silence

Approval of Minutes: J. McDonald, seconded B. Braunschweiger

Financial Report: No report

Mayor’s Liaison Report:
- D. Tighe reported on Footes Pond property purchase by the Town; construction of new hotel on Market Street has begun; Verizon 5k next week – please make businesses aware

Town Council Liaison’s Report:
- J. Wehring reported budget approved June 26th; J. Wehring read resolution to everyone; Motion to approve resolution S. Schlosser / 2nd J. Rawding
- M. Elms reported on Town final vote and approval of purchase of 11 acres at Footes Pond to be preserved.
- Zoning Code approved; J. Wehring asked if it would be phased in or immediate – F. Vitolo confirmed it was

Secretary’s Report: No report

New Business:
J. Wehring reported on the following:
- Reached out to Drucks regarding pole painting project; a lot of poles currently need painting; discussion of when this was last done and J. Wehring updated on the previously used company not doing a good job. Cost approximately $300/pole to be done over a 3-5 year time period.
- J. Wehring proposed that we put forth a resolution each September to formalize the following calendar year event dates.

Executive Director Report:
J. Wehring reported on the following:
- State legislation re: plastic bag ordinance being discussed; she suggested we wait to see what comes from the State before addressing locally; J. McDonald questioned the parameters of the ordinance.
• Morristown Festival on the Green applications have been released to past participants; registration deadline will be Friday, August 24th.
• Christmas Festival – discussion of process to approve date; meeting to discuss with the Mayor’s office is pending

Counsel’s Report: No report

Committee Reports:

Business
- Next Collaboration Event is scheduled for Monday, July 23rd at Cambridge Wines; doing door to door solicitation

Finance and Sponsorship
- BASF – new sponsor for Morristown Farmers Market; plans to do more in 2019

Marketing
- C. Champi reported on Welcome Totes – 75 business participants for 300 total; EmbroidMe co-sponsored bags; will be distributing via realtors and apartment buildings.
- J. Wehring reported on website being live; improvements to be ongoing; planning door to door sign up; issues with uploading outside events at the moment; the more it is used the more robust it will be

Parking and Transportation

Retail
- J. Wehring reported on current vacancies (high at the moment); J. Wehring doing cold calls and welcomes any leads

Safe & Clean
- J. Wehring updated on Safe & Clean workers schedule (5 days/week coverage; 3 employees who have all previously worked for us on special events; role is to supplement businesses clean up efforts
- J. McDonald questioned whether gum was on their list; J. Wehring explained that we do not have the necessary equipment to do this

Special Event

Streetscape

Other Business:
- F. Vitolo update re: construction on Market & Bank Streets; demolition has begun for apt. building on Market; construction on 55 units to begin in approximately 2 months
- J. Wehring questioned where hotel staging will be; F. Vitolo reported on-site
- S. Schlosser announced that J. Wehring would be keynote speaker at the July Morristown Women in Business meeting

Meeting was adjourned: J. McDonald, seconded P. DelGiudice