

MORRISTOWN PARTNERSHIP BOARD OF TRUSTEES  
**AGENDA**

DATE: July 11, 2018

TIME: 8:00 AM

LOCATION: 14 Maple Avenue

- 1) Meeting Called to Order
- 2) Pledge of Allegiance/ Moment of Silence
- 3) Approval of Minutes of Previous Meeting
- 4) Financial Report
- 5) Mayor's Liaison Report
- 6) Town Council Liaison's Report
- 7) Secretary's Report
- 8) New Business
  - a. Resolution Adopting the Fiscal Year 2018 Budget of the Morristown Partnership
  - b. Request for Motion to add Morristown Partnership Agendas and Minutes to a designated page on Morristown Partnership website
- 9) Executive Director's Report
  - a. General Correspondence
    - i. Plastic Bag Ordinances
- 10) Counsel's Report
- 11) Committee Reports
  - a. Business
    - i. Recruiting Request: Collaboration Workshop Event: Monday, July 23
  - b. Marketing
    - i. Welcome Tote
    - ii. Website
  - c. Retail
    - i. Vacancies
  - d. Safe & Clean
    - i. Clean Team
  - e. Special Event
    - i. Morristown Festival on the Green
    - ii. Christmas Festival at the Morristown Green
  - f. Streetscape
    - i. Pole Painting Plan
- 12) Other Business

*Standing committees not reported on at this meeting.*

- a. Finance and Sponsorship
- b. Parking and Transportation
- c. Restaurant

**Morristown Partnership  
Board of Trustees: Minutes – July 11, 2018**

**Present:** F. Vitolo, J. Walsh, N. Bedoya, D. Bernat, S. Schlosser, K. Ryan, M. Elms, J. Babcock, P. DelGiudice, B. Scotto, J. Rawding, J. McDonald, R. Dawson, D. Tighe and B. Braunschweiger

**Staff Attendees:** J. Wehring, K. Carvelli, C. Champi

Guest: Susan Yates (Best Western Morristown Inn)

Pledge of Allegiance / Moment of Silence

**Approval of Minutes:** J. McDonald, seconded B. Braunschweiger

**Financial Report:** No report

**Mayor's Liaison Report:**

- D. Tighe reported on Footes Pond property purchase by the Town; construction of new hotel on Market Street has begun; Verizon 5k next week – please make businesses aware

**Town Council Liaison's Report:**

- J. Wehring reported budget approved June 26<sup>th</sup>; J. Wehring read resolution to everyone; Motion to approve resolution S. Schlosser / 2<sup>nd</sup> J. Rawding
- M. Elms reported on Town final vote and approval of purchase of 11 acres at Footes Pond to be preserved.
- Zoning Code approved; J. Wehring asked if it would be phased in or immediate –F. Vitolo confirmed it was

**Secretary's Report:** No report

**New Business:**

J. Wehring reported on the following:

- Reached out to Drucks regarding pole painting project; a lot of poles currently need painting; discussion of when this was last done and J. Wehring updated on the previously used company not doing a good job. Cost approximately \$300/pole to be done over a 3-5 year time period.
- J. Wehring proposed that we put forth a resolution each September to formalize the following calendar year event dates.

**Executive Director Report:**

J. Wehring reported on the following:

- State legislation re: plastic bag ordinance being discussed; she suggested we wait to see what comes from the State before addressing locally; J. McDonald questioned the parameters of the ordinance.

- Morristown Festival on the Green applications have been released to past participants; registration deadline will be Friday, August 24<sup>th</sup>.
- Christmas Festival – discussion of process to approve date; meeting to discuss with the Mayor’s office is pending

**Counsel’s Report:** No report

**Committee Reports:**

**Business**

- Next Collaboration Event is scheduled for Monday, July 23<sup>rd</sup> at Cambridge Wines; doing door to door solicitation

**Finance and Sponsorship**

- BASF – new sponsor for Morristown Farmers Market; plans to do more in 2019

**Marketing**

- C. Champi reported on Welcome Totes – 75 business participants for 300 total; EmbroidMe co-sponsored bags; will be distributing via realtors and apartment buildings.
- J. Wehring reported on website being live; improvements to be ongoing; planning door to door sign up; issues with uploading outside events at the moment; the more it is used the more robust it will be

**Parking and Transportation**

**Restaurant**

**Retail**

- J. Wehring reported on current vacancies (high at the moment); J. Wehring doing cold calls and welcomes any leads

**Safe & Clean**

- J. Wehring updated on Safe & Clean workers schedule (5 days/week coverage; 3 employees who have all previously worked for us on special events; role is to supplement businesses clean up efforts
- J. McDonald questioned whether gum was on their list; J. Wehring explained that we do not have the necessary equipment to do this

**Special Event**

**Streetscape**

**Other Business:**

- F. Vitolo update re: construction on Market & Bank Streets; demolition has begun for apt. building on Market; construction on 55 units to begin in approximately 2 months
- J. Wehring questioned where hotel staging will be; F. Vitolo reported on-site
- S. Schlosser announced that J. Wehring would be keynote speaker at the July Morristown Women in Business meeting

**Meeting was adjourned:** J. McDonald, seconded P. DelGiudice