MISSION: TO HELP MORRISTOWN ACHIEVE ITS FULL POTENTIAL AS A PREMIER COMMUNITY IN WHICH TO
LIVE, WORK, PLAY, SHOP AND DO BUSINESS

MORRISTOWN PARTNERSHIP BOARD OF TRUSTEES

AGENDA

DATE: March 14, 2018  TIME: 8:00 AM  LOCATION: 14 Maple Avenue

1) Meeting Called to Order
2) Approval of Minutes of Previous Meeting
3) Financial Report as Presented
4) Mayor’s Liaison Report
5) Town Council Liaison’s Report
6) Secretary’s Report
7) New Business
   • 2018 Board Elections
   • General Storm Response
8) Executive Director’s Report
   a) Added Assessments
   b) General Correspondence
9) Counsel’s Report
8) Committee Reports
   a. Business
      • Collaboration Workshop Recap
   b. Finance and Sponsorship
      • New Sponsor Update
   c. Restaurant
      • Restaurant Week Registration Open
   d. Streetscape
      • Washington Street Phase III Lighting Purchase Discussion
10) Standing Committees/Focus Areas with no specific agenda
    a. Marketing
    b. Parking and Transportation
    c. Retail
    d. Safe & Clean
    e. Special Event
11) Other Business
12) Closed Session – Personnel

Staff Attendees: J. Wehring, K. Carvelli, S. Shaw

Pledge of Allegiance / Moment of Silence

Approval of Minutes: J. McDonald, seconded D. Bernat

Financial Report: No report

Mayor's Liaison Report: D. Tighe reported that electric power has been restored to entire community after multiple winter storms; budget will be presented at the 1st Town Council meeting in April; St. Patrick’s Day Parade went off without any problems; asked if MP wants an update on the foreign based code since the last meeting; J. Wehring will invited Phil Abramson back to update everyone on changes

Town Council Liaison’s Report:
- M. Elms reported ‘March for Our Lives’ has been approved; run by students beginning at Town Hall 11:00 am on March 24th
- Proclamation made for Pastor Williams (Bethel AME Church)
- Al Chieffo is the new Director of Code Enforcement – position has been empty over a year
- DPW, Fire & Police all did a fantastic job getting town / snow cleaned up for the Parade
- School Walkout to take place today at 10:00 am; J. Walsh added that students will not be permitted to leave school but instead will gather in the hallways
- Taste of Morristown was held on March 5th – great success with 550 people attending; he encouraged everyone to attend in 2019
- Headley Road home – previously occupied by special needs / troubled teens was purchased by the Town and will be auctioned off; public open house of the house is scheduled for March 24th.

Secretary’s Report: No report

New Business:
- J. Wehring reported that self-nominations forms went out for our next election to be held in April; self-nomination forms are due by March 23rd and ballot will mail at the beginning of April.
• 2 candidates running for the MP Board introduced themselves: Nestor Bedoya from Chef Fredy’s Restaurant and Debbie Weinstein from South Street Yoga & Nutrition.
• J. Wehring reported that the Board Open House – for potential candidates – was not attended by anyone due to the n’oreaster on March 7th

Executive Director Report:
• J. Wehring concurred that DPW, Fire & Police deserved praise for the snow removal and town clean up done for the Parade; worst business community outages at CVS and Meslars
• J. Wehring reported having a meeting later that day with the Tax Collector to review added assessments; estimates $180,000 new assessments; further explained the process, as well as zoning boundaries, and potential for SID boundaries expanding in the future.
• S. Schlosser questioned if we are always a SID or can we be dissolved? J. Wehring explained that we remain a SID until all debts paid.
• No questions or comments on general correspondence.
• P. DelGiudice encouraged anyone interested in the way retail is changing to read David Milder’s report

Counsel’s Report: No report

Committee Reports:

Business
• Collaboration Workshop held on February 15th was big success with 40 attendees; agenda included MP welcoming remarks; inspirational comments by D. Bernat and S. Schlosser; brief introductions by each attendee; open discussion and then breakout groups by 2 for 5 minute time intervals.
• D. Bernat feedback was that new people, not necessarily familiar with MP, were happy to attend and perhaps view the MP differently (ex. Bloom Salon)
• K. Ryan complemented the staff on the event and emphasized the open forum particularly appreciated; J. Wehring added that the follow up survey similarly reported that attendees would like more open discussion time at future events
• S. Schlosser suggested that breakouts can be more targeted in the future; K. Carvelli suggested that RSVPs could include space to indicate businesses you are interested in meeting / speaking with
• Next Collaboration Workshop will be in May; will need larger space and host at a member business

Finance and Sponsorship
• K. Carvelli reported that Delta Dental has come on board as a Presenting Sponsor for Morristown Festival on the Green at the $25,000 level; in
addition they are participating in other events/initiatives that bring them to approximately $30,000 in 2018 support; this makes them 2nd only to Atlantic Health System in sponsorship

Marketing
Parking and Transportation
Restaurant
Retail
Safe & Clean
Special Event
Streetscape
  • Motion to approve the purchase of Streetscape lights on behalf of JoMedd should they win the Town of Morristown’s Washington Street Phase III Streetscape bid by P. DelGiudice / 2nd by R. Smith. Motion carries.

Other Business:
  • Closed Session to discuss S. Shaw resignation effective Friday, March 16th

Meeting was adjourned.