

MORRISTOWN PARTNERSHIP BOARD OF TRUSTEES
AGENDA

DATE: March 14, 2018

TIME: 8:00 AM

LOCATION: 14 Maple Avenue

- 1) Meeting Called to Order
- 2) Approval of Minutes of Previous Meeting
- 3) Financial Report as Presented
- 4) Mayor's Liaison Report
- 5) Town Council Liaison's Report
- 6) Secretary's Report
- 7) New Business
 - 2018 Board Elections
 - General Storm Response
- 8) Executive Director's Report
 - a) Added Assessments
 - b) General Correspondence
- 9) Counsel's Report
- 8) Committee Reports
 - a. **Business**
 - Collaboration Workshop Recap
 - b. **Finance and Sponsorship**
 - New Sponsor Update
 - c. **Restaurant**
 - Restaurant Week Registration Open
 - d. **Streetscape**
 - Washington Street Phase III Lighting Purchase Discussion
- 10) Standing Committees/Focus Areas with no specific agenda
 - a. **Marketing**
 - b. **Parking and Transportation**
 - c. **Retail**
 - d. **Safe & Clean**
 - e. **Special Event**
- 11) Other Business
- 12) Closed Session – Personnel

**Morristown Partnership
Board of Trustees: Minutes – March 14, 2018**

Present: J. Walsh, J. Babcock, B. Braunschweiger, P. DelGiudice, K. Ryan, F. Vitolo, S. Schlosser, J. Rawding, R. Smith, J. McDonald, D. Bernat, M. Elms, D. Tighe, B. Dotterweich

Staff Attendees: J. Wehring, K. Carvelli, S. Shaw

Pledge of Allegiance / Moment of Silence

Approval of Minutes: J. McDonald, seconded D. Bernat

Financial Report: No report

Mayor's Liaison Report: D. Tighe reported that electric power has been restored to entire community after multiple winter storms; budget will be presented at the 1st Town Council meeting in April; St. Patrick's Day Parade went off without any problems; asked if MP wants an update on the foreign based code since the last meeting; J. Wehring will invited Phil Abramson back to update everyone on changes

Town Council Liaison's Report:

- M. Elms reported 'March for Our Lives' has been approved; run by students beginning at Town Hall 11:00 am on March 24th
- Proclamation made for Pastor Williams (Bethel AME Church)
- Al Chieffo is the new Director of Code Enforcement – position has been empty over a year
- DPW, Fire & Police all did a fantastic job getting town / snow cleaned up for the Parade
- School Walkout to take place today at 10:00 am; J. Walsh added that students will not be permitted to leave school but instead will gather in the hallways
- Taste of Morristown was held on March 5th – great success with 550 people attending; he encouraged everyone to attend in 2019
- Headley Road home – previously occupied by special needs / troubled teens was purchased by the Town and will be auctioned off; public open house of the house is scheduled for March 24th.

Secretary's Report: No report

New Business:

- J. Wehring reported that self-nominations forms went out for our next election to be held in April; self-nomination forms are due by March 23rd and ballot will mail at the beginning of April.

- 2 candidates running for the MP Board introduced themselves: Nestor Bedoya from Chef Fredy's Restaurant and Debbie Weinstein from South Street Yoga & Nutrition.
- J. Wehring reported that the Board Open House – for potential candidates – was not attended by anyone due to the n'oreaster on March 7th

Executive Director Report:

- J. Wehring concurred that DPW, Fire & Police deserved praise for the snow removal and town clean up done for the Parade; worst business community outages at CVS and Meslars
- J. Wehring reported having a meeting later that day with the Tax Collector to review added assessments; estimates \$180,000 new assessments; further explained the process, as well as zoning boundaries, and potential for SID boundaries expanding in the future.
- S. Schlosser questioned if we are always a SID or can we be dissolved? J. Wehring explained that we remain a SID until all debts paid.
- No questions or comments on general correspondence.
- P. DelGiudice encouraged anyone interested in the way retail is changing to read David Milder's report

Counsel's Report: No report

Committee Reports:

Business

- Collaboration Workshop held on February 15th was big success with 40 attendees; agenda included MP welcoming remarks; inspirational comments by D. Bernat and S. Schlosser; brief introductions by each attendee; open discussion and then breakout groups by 2 for 5 minute time intervals.
- D. Bernat feedback was that new people, not necessarily familiar with MP, were happy to attend and perhaps view the MP differently (ex. Bloom Salon)
- K. Ryan complemented the staff on the event and emphasized the open forum particularly appreciated; J. Wehring added that the follow up survey similarly reported that attendees would like more open discussion time at future events
- S. Schlosser suggested that breakouts can be more targeted in the future; K. Carvelli suggested that RSVPs could include space to indicate businesses you are interested in meeting / speaking with
- Next Collaboration Workshop will be in May; will need larger space and host at a member business

Finance and Sponsorship

- K. Carvelli reported that Delta Dental has come on board as a Presenting Sponsor for Morristown Festival on the Green at the \$25,000 level; in

addition they are participating in other events/initiatives that bring them to approximately \$30,000 in 2018 support; this makes them 2nd only to Atlantic Health System in sponsorship

Marketing

Parking and Transportation

Restaurant

Retail

Safe & Clean

Special Event

Streetscape

- Motion to approve the purchase of Streetscape lights on behalf of JoMedd should they win the Town of Morristown's Washington Street Phase III Streetscape bid by P. DelGiudice / 2nd by R. Smith. Motion carries.

Other Business:

- Closed Session to discuss S. Shaw resignation effective Friday, March 16th

Meeting was adjourned.