

MORRISTOWN PARTNERSHIP BOARD OF TRUSTEES  
**AGENDA**

DATE: September 12, 2018

TIME: 8:00 AM

LOCATION: 14 Maple Avenue

- 1) Meeting Called to Order
- 2) Pledge of Allegiance/ Moment of Silence
- 3) Approval of Minutes of Previous Meeting
- 4) Financial Report
- 5) Mayor's Liaison Report
- 6) Town Council Liaison's Report
- 7) Secretary's Report
- 8) New Business
- 9) Executive Director's Report
  - a. General Correspondence
    - i. 5K Races
- 10) Counsel's Report
- 11) Committee Reports
  - a. Business
    - i. Business Networking Event: Monday, November 5
  - b. Finance and Sponsorship
  - c. Marketing
    - i. Website
  - d. Retail
  - e. Safe & Clean
    - i. Madvac
  - f. Special Event
    - i. Morristown Festival on the Green
    - ii. Christmas Festival at the Morristown Green
  - g. Streetscape
    - i. Martin Luther King Avenue
    - ii. Washington Street
    - iii. Light Pole Order

12) Other Business

*Standing committees not reported on at this meeting.*

- a. Parking and Transportation
- b. Restaurant

**Morristown Partnership  
Board of Trustees: Minutes – September 12, 2018**

**Present:** J. Walsh, N. Bedoya, D. Bernat, S. Schlosser, K. Ryan, M. Elms, J. Babcock, P. DelGiudice, J. Rawding, J. McDonald, R. Dawson, B. Braunschweiger, I. Leavy, B. Dotterweich, A. Kopelson and B. Goldsmith

**Staff Attendees:** J. Wehring, K. Carvelli, C. Champi

Guest: Susan Yates (Best Western Morristown Inn)

Vice President, B. Braunschweiger, standing in for President, F. Vitolo who could not attend.

Pledge of Allegiance / Moment of Silence

**Approval of Minutes:** J. McDonald, seconded J. Walsh

**Financial Report:**

J. Wehring reported on the following:

- Town payments to Morristown Partnership being reviewed due to a difference in what was received by MP and collected by the Town; explained the difference between 'assessment' and 'levy'; MP has requested data to breakdown information on tax/assessment collection
- Delta Dental has pulled out of their anticipated Presenting Sponsorship of the 2018 Morristown Festival on the Green due to a personnel change and lack of support from new contact.

**Mayor's Liaison Report:** No report.

**Town Council Liaison's Report:**

- M. Elms reported that despite attempts to make changes, the Superhero races will not be returning to Morristown and are owing to Morris Township. Issues arose in the past with Sunday church hours and route going in front of Assumption Church; J. Wehring met with organizers to help reroute but they ultimately were concerned about paying additional fees for additional council meetings.
- M. Elms reported on an ordinance regarding sidewalk cafes being approved; also will allow patio heaters in public right of way but not firepits.

**Secretary's Report:** No report

**New Business:**

J. Wehring reported on the following:

- Christmas Festival date and approval issues with the Mayor's Office has been resolved as a result of a meeting in August; S. Yates inquired as to the particulars of the event and J. Wehring reported an overview of decorations, kick off, weekend activities, Santa and that it was free to all with the exception of Santa photos. J. McDonald suggested educating potential donors on the history and work involved in the event to promote donations; this is done each year via annual letter.
- Website up and running and we continue to resolve issues; description of potential security issues if we do not continue relationship with Paradigm developers; proposed having sign up assistance at our events
- MadVAC has been serviced by DPW; \$700 spent on new parts; is now in the possession of the Town; plan to train one of our Clean Team to assist in use of it in the future. J. McDonald questioned if this was the same as the 'Green Machine' – J. Wehring, it is not – that was destroyed.

### **Executive Director Report:**

J. Wehring reported on the following regarding the Morristown Festival on the Green to be held on Sunday, September 30, 2018:

- 170+ participants currently registered
- Carnival Games added this year; to be manned in part by P. DelGiudice
- Encouraged Board Members to use sign up sheet to volunteer time at the MP tent and/or the Carnival Games area
- Beer Tent back again this year with change in operations; \$3 ticket prices with 1 ticket price for domestic draft and 2 ticket price for craft drafts; no longer tasting, instead 14 oz pours; TIPS certified bartenders, beer distributors and operation of bars day of event all being handled by The Famished Frog / HOPS Craft; tent will be again be 3,200 sq. ft. – no clear top this year; ability for attendees to come and go – new wristband and ID check required at entry and re-entry.
- Several food vendors, Tito's Burritos and Pierogies House, will be located close to the Beer Tent
- C. Champi reported that the Star Stage (by the Beer Tent) will feature Guy Smiley band (80's and 90's / covers) and then the BIG HIX country band. First time having Country music at the event.

**Counsel's Report:** No report

### **Committee Reports:**

#### **Business**

#### **Finance and Sponsorship**

- K. Carvelli reported that overall 2018 sponsor revenues are approximately \$4,000 behind overall 2017 sponsor revenues as of this date; additional items to be added include Christmas Festival sponsors

and annual appeal; plan to do a direct mail annual appeal campaign to reinvigorate donations

### **Marketing**

- See Website update above

### **Parking and Transportation**

- J. Rawding inquired on status of new Lot 10 parking deck construction timeline; B. Greenbaum reported it was moving slowly - a year and half away from being done; levels still to be determined; construction likely will not start until Spring 2019; J. Wehring reported on a meeting with Gensler architects to discuss creative uses of the space for meeting areas, farmers market, etc. to potentially be managed by MP; B. Greenbaum expressed interest in working together and having Gensler come to the next MPA Board Meeting.

### **Restaurant**

### **Retail**

### **Safe & Clean**

- See MadVAC update above.

### **Special Event**

- K. Carvelli reported that next Business Networking Event to be hosted at Chef Fredy's Table on Monday, November 5<sup>th</sup>, 5:30-7:00 pm; sponsored by Delta Dental of NJ

### **Streetscape**

- J. Wehring update on MLK streetscape project; change of company delayed work; not adhering to current design however MP is planning to store excess materials for future potential repairs; Team Assistant, Nohemy helped relay information to businesses in the area since she is bilingual. P. DelGiudice inquired about whether light poles were ours – J. Wehring confirmed they are and are upgraded to LED lights/corn cobs.
- J. Wehring reported on Washington Street streetscape work between Hillcrest St. and Conklin St.; new curb & sidewalk only (no lights – but possible in the future); some challenges with the lights due to park across the street

### **Other Business:**

Construction update as follows:

- J. Wehring reported Vertical project status on Market Street – was told construction would be starting after Labor Day; project will have 54 apt., 20,000 sq. ft of retail and has a liquor license.
- A. Kopelson asked about project behind Courthouse – it was reported that it had to go back to the planning board to change number of units which caused delays.
- J. McDonald asked how to report water issues stemming from Fox Rothschild; J. Wehring directed him to the Municipality online portal
- B. Braunschweiger inquired about Wells Fargo parking lot – J. Wehring reported that it was an ongoing staging area; new façade and building up of Wells Fargo is happening but start date unknown.

- P. DelGiudice inquired about status of storage facility on Morris Street; J. Wehring reported it was not happening

R. Dawson reported that Sunday, September 16<sup>th</sup> would be the ½ way to St. Patricks Day party at the Dublin Pub and asked to have it promoted; J. Wehring reported she had already done so via social media.

**Meeting was adjourned:** A. Kopelson; seconded R. Dawson