FOR IMMEDIATE RELEASE:

Annual Morristown Festival on the Green
Northern NJ’s Premier Fall Event has been cancelled in 2020

August 3, 2020 As a result of the COVID 19 virus, and the important safety regulations mandated by the State of New Jersey, the Morristown Partnership announces the cancellation of the 2020 Morristown Festival on the Green. The event, previously scheduled for October 4, 2020, will not go forward in the interest of public safety. Mark your calendar for the festival’s return next year on Sunday, September 26, 2021.

“Our organization looks forward to this event each year to showcase Morristown’s bustling community, unique historic setting and its wide range of outstanding restaurant, retail and service businesses,” said Jennifer Wehring, executive director for the Morristown Partnership. “Currently outdoor gatherings are limited to a maximum of 500 people and social distancing must be practiced. With a history of the festival attracting over 60,000 attendees over the course of the day, such a drastic reduction in visitors would not be in keeping with the spirit of the event and the logistical and financial obstacles it would entail to proceed safely makes it unattainable in 2020,” Wehring added.

The Morristown Partnership will continue, as it has throughout the pandemic, to keep the business community up to date on the frequently changing regulations, as well as assist with the implementation of industry specific guidelines and adapted business practices. Face masks, frequent handwashing and social distancing remain as important as ever for everyone. Shopping local is similarly vital to ensure local businesses the ability to endure the crisis. We encourage the community to continue supporting Morristown’s businesses via adapted indoor shopping and entertainment, outdoor dining and take-out, outdoor and online fitness, salons, medical and business professionals, financial services, etc.

“2020 continues to be a challenging year for our business community and we applaud Morristown residents, surrounding communities, Town of Morristown officials and the many organizations who have gone above and beyond to meet the needs of those most affected by this devastating health crisis,” said Wehring.

We look forward to seeing everyone at the 2021 Morristown Festival on the Green on Sunday, September 26, 2021!

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Morristown Partnership is a Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown’s vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations.

The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID. If you would like more information on the Morristown Partnership, please visit the website at www.morristown-nj.org or call at (973) 455-1133 for business opportunities, as well as commercial space for lease and sale, in downtown Morristown.

Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership throughout the year for developing news related to special promotions, new businesses and information on all we do including: Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Meet Me in Morristown, Morristown Farmers Market, Morristown Festival on the Green, Halloween Trick-or-Treat and our month-long Christmas Festival at the Morristown Green.