



Morristown Partnership
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FOR IMMEDIATE RELEASE:

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Visits to the 'North Pole at North Park Place' begin December 5th
Santa Claus is just one sleigh away!



Friday, December 4, 2020: The Morristown Partnership is pleased to announce Santa has landed safely in Morristown at the *North Pole on North Park Place* and will be welcoming visitors beginning Saturday, December 5th from Noon to 4:00 p.m. Families are invited to take a socially distant stroll down North Park Place while enjoying the holiday scenery; visitors will be able to see Santa and communicate with him through the window at 17 North Park Place. While the Morristown Partnership will not be offering photos, upon reaching Santa all visitors are welcome to take their own photos. In consideration of others and capacity limitations, visits will be limited to 5 minutes. Reservations are highly recommended via our website www.morristown-nj.org/northpole/.

Decorations are courtesy of some very talented local businesses and volunteers including evolVnk, NK Architects, Merzatta and Tess Carvelli. Morristown Partnership's Team Assistant Cassidy Champi, as well as Nohemy Zabala and interns Elizabeth O'Brien and Emma Rosenkilde, are the elves responsible for creating this holiday treat, according to executive director Jennifer Wehring.

"We hope to bring Morristown some added holiday cheer and encourage everyone to visit, dine and shop at our many wonderful businesses throughout the season. Now, more than ever, we want to support local businesses and shine a light on all they have to offer. Along with our traditional holiday decor on the Green, we hope that the *North Pole at North Park Place* will brighten the spirits of all who visit us in Morristown", said Wehring.

The *North Pole at North Park Place* will be welcoming visitors on Saturdays and Sundays between the hours of Noon and 4:00 p.m. on Dec. 5th & 6th, 12th & 13th and 19th & 20th. No food and/or drink will be permitted, social distancing markers will be provided and masks must be worn by visitors at all times. Please visit the Morristown Partnership's website often and follow our social media for ongoing updates throughout December regarding North Pole hours, offerings and safety procedures.

Many thanks to our North Pole host property owner Morristown Green LLC, as well as returning sponsor Atlantic Health System/Morristown Medical Center, and additional sponsors: Morristown Airport, 40 North Restaurants and Lakeland Bank. Without the support of our sponsors in 2020 our modified holiday programming would not have been possible. This event is entirely privately funded, and therefore we also offer our thanks to donors to our Annual Appeal mail campaign and welcome any additional donations. For additional information please contact Morristown Partnership, 14 Maple Avenue, Suite 201, Morristown, NJ 07960 at (973) 455-1133, or visit us at www.morristown-nj.org, on Facebook @MorristownPartnership and Instagram @downtownmorristown.

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Morristown Partnership is a Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown's vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations.

The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID. If you would like more information on the Morristown Partnership, please visit the website at www.morristown-nj.org or call at (973) 455-1133 for business opportunities, as well as commercial space for lease and sale, in downtown Morristown.

Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership throughout the year for developing news related to special promotions, new businesses and information on all we do including: Morristown Partnership Commercial Rent Relief Grant Program, Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Meet Me in Morristown, Morristown Farmers Market, Morristown Festival on the Green, Halloween Trick-or-Treat and our month-long Christmas Festival at the Morristown Green.

