



Morristown Partnership  
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FOR IMMEDIATE RELEASE:

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### MORRISTOWN RESTAURANT MONTH – APRIL 1-30, 2021

*Morristown Partnership to offer \$100+ in Gift Certificate Prizes Daily  
+ one lucky winner \$500 in Gift Certificates!*

**Morristown, NJ** – March 16, 2021. In lieu of the traditional Morristown Restaurant Week, the Morristown Partnership is pleased to announce April 2021 is **Morristown Restaurant Month!** 25+ participating restaurants and food businesses will offer special menus, coupons and/or promotions throughout April – details are available on the Morristown Partnership’s website at [www.morristown-nj.org/mrm](http://www.morristown-nj.org/mrm).

Thanks to sponsor 40 North Restaurants, the event will feature a month-long daily **Morristown Partnership Gift Certificate Giveaway**. Dine-in *and* take-out customers of all Morristown restaurants and food businesses are invited throughout April to dine, post and tag for their chance to win! One winner each day will be selected at random from social media posts meeting all entry requirements from the previous day posts only. Winners will receive **\$100 in Morristown Partnership Gift Certificates**, as well as varying bonus Morristown businesses’ gift certificates. At the conclusion of the event, one lucky poster from all entries throughout April will be selected at random to receive **\$500 in Morristown Partnership Gift Certificates**.

TO ENTER (*all required*):

1. **DINE** in or take-out at a Morristown restaurant - *all Morristown locations are eligible* - or purchase food items from eligible establishments (*hold onto your proof of purchase!*)
2. **POST** a picture of your meal or food item – *same day of purchase only* – on Facebook and/or Instagram (story and/or feed posts accepted)
3. **TAG** or mention the business where meal or food item photo was taken **AND TAG** Morristown Partnership on either Facebook **@MorristownPartnership** or Instagram **@downtownmorristown**

IMPORTANT REMINDERS:

- Social Media profiles must be set to public for us to see your post
- Follow Morristown Partnership on Facebook **@MorristownPartnership** and Instagram **@downtownmorristown** so we can see your post
- Photo entries are valid from midnight to 11:59PM each day; this timeline will be strictly enforced
- Daily winners will be selected at random and announced on the Morristown Partnership Facebook and Instagram stories by 5PM the following day; winners will also be notified via direct messaging
- Proof of purchase (receipt with date/time stamp) will be required in order to be eligible to win

“We look forward to the return of outdoor dining and an increase in foot traffic in Morristown this spring”, said **Jennifer Wehring**, executive director of the Morristown Partnership. “Our many restaurants and food businesses have worked diligently through very difficult times in recent months and we hope this event will contribute to the ongoing recovery efforts in Morristown” she adds.

Look for **Morristown Restaurant Month** posters throughout town featuring a QR code with specific details on the event. For the most up to date list of restaurants offering special menus, coupons and promotions, as well as a complete list of daily prizes throughout the month, please visit the Morristown Partnership website at [www.morristown-nj.org/mrm](http://www.morristown-nj.org/mrm).

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*Morristown Partnership is a Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown’s vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations. The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID. If you would like more information on the Morristown Partnership, please visit the website at [www.morristown-nj.org](http://www.morristown-nj.org) or call at (973) 455-1133 for business opportunities, as well as commercial space for lease and sale, in downtown Morristown.*

