



# Morristown Partnership Board of Trustees

## 2021 SELF-NOMINATION APPLICATION



Self-nominations for five (5) seats on the Morristown Partnership Special Improvement District’s (SID) Board of Trustees are now being accepted in writing from members who wish to serve for a three-year term beginning May 1, 2021 through April 30, 2024. Nomination forms must be received in the Morristown Partnership office by 5:00 p.m. on Friday, March 26, 2021. The 2021 election will be conducted by mail in April.

In order to be listed on the Ballot of Nominees, you must be a SID member (an owner of commercial real estate that is subject to assessment or the owner of a business, or the authorized representative and employee of an owner of a business, located in an assessed property within the Special Improvement District; specific requirements can be found in the Corporation’s By-Laws). This would exclude church, governmental, non-profit or owner-occupied residential properties.

**Responsibilities of a Trustee:**

Have a fervent interest in downtown Morristown’s future. Attend monthly board meetings held 8:00 a.m. the second Wednesday of each month at the Morristown Partnership office (currently held via Zoom). Comply with the SID’s Conflict of Interest Policy. Support Morristown Partnership community events and/or Annual Appeal.

If you are qualified and wish to be nominated please fill out this form and return it either by mail to 14 Maple Avenue, Suite 201, Morristown, NJ 07960 or in person on or before March 26, 2021. Any applications received after that date will not be accepted and the applicant will be ineligible to run.

Please email [jennifer@morristown-nj.org](mailto:jennifer@morristown-nj.org) a photo and a personal statement describing yourself and why you would like to serve on the Morristown Partnership Board of Trustees. This information will be posted on the Morristown Partnership Board Elections section of our website, [www.morristown-nj.org](http://www.morristown-nj.org).

BALLOT LISTINGS WILL INCLUDE: NAME, AFFILIATION, PHONE AND EMAIL	
Applicant Name:	
Mailing Address:	
Phone:	Email:
COMPLETE THIS SECTION ONLY IF YOU ARE APPLYING AS A SID BUSINESS OWNER OR DESIGNATED EMPLOYEE	
Business Name:	
Business Address:	
Business Phone:	
COMPLETE THIS SECTION ONLY IF YOU ARE APPLYING AS A SID PROPERTY OWNER	
Property Address:	
Block:	Lot:

**Please place my name in nomination for the Morristown Partnership Special Improvement District Board of Trustees.**

Signature

Date

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<https://www.morristown-nj.org/who-we-are/elections/>

## *MORRISTOWN PARTNERSHIP FOCUS AREAS/STANDING COMMITTEES*

**MISSION: TO HELP MORRISTOWN ACHIEVE ITS FULL POTENTIAL AS A PREMIER COMMUNITY IN WHICH TO LIVE, WORK, PLAY, SHOP AND DO BUSINESS.**

- Business
  - Keeps abreast of local topics and ordinances affecting the business community; stimulates interaction between business owners through networking activities and collaborative opportunities.
- Finance and Sponsorship
  - Works to diversify revenue sources for the Morristown Partnership, outside of the Special Improvement District tax assessment, by identifying sponsorship opportunities, in-kind partnerships and grant sources.
- Marketing
  - Assists in communication and distribution of Morristown Partnership marketing campaigns and collateral. Supports idea generation for comprehensive marketing plans geared towards attracting various audiences to the downtown business district.
- Parking and Transportation
  - Develops strategies for improving and marketing public transportation and parking systems within the downtown business district.
- Restaurant
  - Develops cross marketing opportunities to further engage the restaurant community.
- Retail and Available Space
  - Identifies available space in member properties; supports the recruitment of new businesses and marketing efforts related to attracting businesses.
- Safe and Clean
  - Addresses issues regarding cleanliness and appearance throughout the downtown business district.
- Special Event
  - Ensures board member participation in all Morristown Partnership sponsored events, as well as develops any new events or event modifications for consideration.
- Streetscape
  - Works to implement the streetscape master plan with the Town of Morristown.

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