

MISSION: TO HELP MORRISTOWN ACHIEVE ITS FULL POTENTIAL AS A PREMIER COMMUNITY IN WHICH TO
LIVE, WORK, PLAY, SHOP AND DO BUSINESS

MORRISTOWN PARTNERSHIP BOARD OF TRUSTEES

AGENDA
March 2021

DATE: March 10, 2021

TIME: 8:00 AM

LOCATION: Remote Meeting (details below)

- 1) Meeting Called to Order
- 2) Approval of Minutes of Previous Meeting
- 3) Financial Report as Presented
- 4) Mayor's Liaison Report
- 5) Town Council Liaison's Report
- 6) Secretary's Report

- 7) New Business

- 8) Executive Director's Report
 - a) General Correspondence
 - b) 2021 Board Elections /Self Nomination
 - c) Available Art

- 9) Counsel's Report

- 10) Committee Reports
 - a. **Business**
 - b. **Finance and Sponsorship**
 - c. **Marketing**
 - Spring in Morristown
 - d. **Parking and Transportation**
 - e. **Restaurant**
 - f. **Retail**
 - g. **Safe & Clean**
 - h. **Special Event**
 - Morristown Restaurant Month
 - Morristown Farmers Market
 - Morristown's Egg-Cellent Adventure
 - i. **Streetscape**

- 11) Other Business

REMOTE ONLY Morristown Partnership Board of Trustees

If you are unable to join us by Zoom please use the following call-in number: (929) 205-6099

Meeting ID: 850 1328 1885 followed by #

Passcode: 1994

Join Zoom Meeting: <https://us02web.zoom.us/j/85013281885?pwd=cjNXMnl4OWV3SFF2dmNiQzNraEhsUT09>

Morristown Partnership
Board of Trustees Minutes – March 10, 2021
ZOOM Meeting due to continuing COVID 19 Pandemic

Present – B. Braunschweiger, J. Rawding, **J. Babcock**, P. Del Giudice, **M. von Bradsky**, **B. Goffin**, J. Walsh, R. Dawson, O. Kasneci, N. Bedoya, D. Bernat, **B. Scotto**, **D. Tighe**, B. Iannacone, K. Ryan, B. Goldmith, **J. Lobo**, **Jr.** & D. Weinstein

Staff Attendees: J. Wehring, K. Roettger & C. Champi

Approval of Minutes: J. Walsh / 2nd D. Weinstein

Financial Report – no report

J. Wehring reported that budget is being worked on currently

Mayor’s Liaison Report – D. Tighe reported on the following:

Town Council Liaison’s Report – B. Iannacone reported on the following:

- Outdoor dining fee waived for the remainder of the year
- Applications for expansion of outdoor dining moving along without issue; tents going up in some places
- Verizon 5G lots of concern about this; public meeting being planned soon

Secretary’s Report – no report

New Business – no report

Executive Director Report – J. Wehring reported on the following:

- **Verizon 5G** – J. Wehring working with the parties involved on this and staying up to date on site selections, impact on our light poles, etc.; efforts being made to coordinate aesthetically with our light poles; we have 450 poles and this will affect approximately 12 of them as of now; discussion re: MP’s financial obligations for maintenance and J. Wehring is hoping for us to have none; will continue to report on this as it proceeds
- **SCMCUA** – water project; J. Wehring has not been provided with a sample/visual despite lengthy call with their team recently; portal created to assist businesses with notifications re: their specific location interruptions
- **2021 Board Elections / Self Nominations** – board election self-nomination, information sheet and Gift Certificate information sheet on board elections postmarked 3/8/21; posted on website and can be downloaded; exploring online voting but likely cost prohibitive this year; board members up for re-election include J. Babcock, N. Bedoya, B. Scotto and J. Walsh; I. Leavy not returning due to her business no longer being in town; B. Braunschweiger encouraged board members to spread the word
- **Available Art** – project continues to decorate vacation space on North Park Place; discussions have occurred re: potential ordinance compelling property owners to decorate their vacant space; potential launch with Meet Me in Morristown and move MMIM to North Park Place

- **Grant Program** – J. Wehring being encouraged to create a report on this program and requested any anecdotal information board members may have from business owners

Counsel’s Report – B. Goldsmith reported on the following:

- A-1571 Legislation (SYNOPSIS: Imposes prevailing wage for public work on properties receiving tax abatements or exemptions.)– has a lot of traction currently and would mean that any project that gets a PILOT is subject to prevailing wage and that would add 15-30% premium to projects; this would preclude many projects you’re seeing in Morristown from being done; many vigorously opposing this but there is concern it may proceed due to it being an election year; he encouraged everyone to join efforts to oppose it; discussion of how prevailing wages are determined

Committee Reports

Business

Finance and Sponsorship -

Marketing - K. Roettger reported on ‘*Spring in Morristown*’ issue of The Star Ledger due out Saturday March 27th; being worked on currently and will include information on Morristown Restaurant Month, Gift Certificate Giveaway for the month of April and a feature story on Well Rugs 100th Anniversary; 1 pager

Parking and Transportation

Restaurant – see Morristown Restaurant Month in Special Events

Safe & Clean

Special Event

- **Morristown Restaurant Month** – K. Roettger reported that we have approximately 30 restaurants participating; restaurants have been very generous in giving us gift certificates to add to our MP Gift Certificate prizes throughout the month; MRM posters and press releases going out the week of the 15th; QR codes added to promotions which when scanned bring people to the details of MRM; great feature that will collect lots of data for us; OF NOTE: this program is thanks to sponsor 40North Restaurants
- **Morristown Farmers Market** – C. Champi reported working on new and renewing existing vendors and space layouts; lost 2 longtime vendors due to 1 moving and the other retiring; J. Wehring added that Morristown Parking Authority is planning to repave Lot 10 which will be good for the FM
- **Morristown Egg-Cellent Adventure** – C. Champi reported on this scavenger hunt being worked on with the Town Rec Dept; similar to the pumpkin hunt done in October 2020; 10-12 businesses currently signed up

Streetscape – J. Wehring reported Washington Street Phase 4 is out to bid – between Conklin and Atno. The sidewalk improvement project on Lafayette Ave. is also out to bid (sidewalk widening / 3 lanes to 2 / etc.); these projects include some of our lamp posts

Other Business

- J. Wehring reported that Morris County Tourism Bureau did a great video 'This is Morristown' of Morristown and encouraged everyone to look at – it is on our website's visitors section and our you tube channel as well as the MCTB social media
- J. Wehring been working with the high school re: Humanities Academy and they are always looking for professionals to pop in on their student presentations (like 'Ted Talks')for feedback (they are virtual so easier to participate in); encouraged anyone interested to participate

Meeting was adjourned: Motion to Adjourn P. DelGiudice / B. Braunschweiger