



Morristown Partnership
14 Maple Avenue, Suite 201
Morristown, NJ 07960
www.morristown-nj.org
FOR IMMEDIATE RELEASE:

Contact: Karen Roettger
Director of Development
973-455-1133
karen@morristown-nj.org

2021 CHRISTMAS FESTIVAL AT THE MORRISTOWN GREEN

Santa's Arrival scheduled for Sunday, Nov. 28th 5:00 pm

Morristown, NJ – November 10, 2021. The **Christmas Festival at the Morristown Green**, presented by the Morristown Partnership, will kick off with **Santa's Arrival** on Sunday, November 28th at 5:00 pm and promises once again to transform the downtown into a winter wonderland. A full calendar of family friendly activities has been scheduled for Fridays, Saturdays and Sundays throughout the month of December concluding on Sunday, December 19th. Look for a detailed activities and entertainment schedule on our website (www.morristown-nj.org) and/or via our QR code included on the event poster displayed throughout town.

For over 100 years, generations of residents and visitors have come to the heart of downtown Morristown to enjoy the magic of the Christmas season. It began in 1913 with a small group of festive volunteers lighting a single star atop one tree on the Morristown Green. Since that time, this tradition has spread holiday cheer to countless families with its addition of a Santa House, holiday music and crafts, a vintage-style oversized rocking horse, ice sculpture demonstrations and free rides around the Green on a miniature electric trail. All activities are free with the exception of a \$10 fee for photos with Santa. Aiming to provide the safest event possible, adult visitors entering the Santa House, without a face covering, will be required to show proof of vaccination.

Santa's Arrival, as well as the month-long **Christmas Festival at the Morristown Green**, are made possible thanks to returning sponsors Atlantic Health System/Morristown Medical Center, Hyatt Regency Morristown, The Star Ledger/NJ.com, 40 North Restaurants, Lakeland Bank and The Education Association of Morris (T.E.A.M.) New sponsors this year include SJP Properties, Summit Health and Columbia Bank. We offer our sincere thanks to all our sponsors who support this time-honored Morristown tradition.

"Goryeb Children's Hospital is pleased to again participate in this year's Christmas Festival at the Morristown Green, celebrating the holiday season with our community," said Candace Wu, program manager of Pediatric Community Outreach at Goryeb Children's Hospital. "Children will have the opportunity on Sunday Dec. 5th, from 1:00 to 3:00 pm to spread cheer by making cards for those children who will be celebrating the holidays in the hospital as well as make cards for their loved ones."

Morristown Medical Center, part of the Atlantic Health System, has sponsored the festival for 20+ years and will continue that tradition this year. Within Morristown Medical Center is Goryeb Children's Hospital, northern New Jersey's leading specialized pediatric hospital, ranked first in the state for the treatment of pediatric cancer.

Santa's Arrival will coincide, as in years past, with the 'Countdown to the Lighting of the Green' featuring seasonal décor, thousands of dazzling lights on the Green and stunning lamppost wreaths throughout downtown. Being that this event is entirely privately funded, we are grateful to participants in our Annual Appeal drive and encourage you to look for how you can help at [Donate Now](#).

The beauty of our downtown, we hope, will once again entice people from near and far to shop, dine, visit and enjoy a wide variety of entertainment. For additional information please contact Morristown Partnership, 14 Maple Avenue, Suite 201, Morristown, NJ 07960 at (973) 455-1133, or visit us at www.morristown-nj.org, on Facebook and Instagram.

###

Morristown Partnership is a Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown's vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations. The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID. If you would like more information on the Morristown Partnership, please visit the website at www.morristown-nj.org or call at (973) 455-1133 for business opportunities, as well as commercial space for lease and sale, in downtown Morristown.

Stay up to date!

Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership and visit our website, www.morristown-nj.org, throughout the year for developing news related to special promotions, commercial space for lease and sale, new businesses, and information on all we do including: Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Meet Me in Morristown, Morristown Farmers Market, Halloween Trick-or-Treat, and our month-long Christmas Festival at the Morristown Green.

