



**Morristown Partnership**  
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FOR IMMEDIATE RELEASE:

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### **Morristown Partnership Announces Election of Five Board Members**

**MORRISTOWN, NJ** – May 11, 2022. The Morristown Partnership Board of Trustees met today and are pleased to announce the election of 2 new Board Members, as well as the re-election of 3 incumbent Board Members to serve a three-year term that began May 1, 2022 and ends April 30, 2025. Each member is an integral part of the organization and pledges to support the nonprofit's work for the benefit of the downtown Morristown's business community.

Board Members that began their three-year terms with Morristown Partnership effective May 1, 2022 are:

- **Bill Braunschweiger**, Braunschweiger Jewelers (Incumbent)
- **Leia Gaccione**, south+pine american eatery (NEW in 2022)
- **Robert Nish**, Nish & Nish LLC Attorneys (NEW in 2022)
- **Jeff Rawding**, F.J. Rawding AIA (Incumbent)
- **Kim Ryan**, Lakeland Bank (Incumbent)

"It has been a true joy and honor to be a part of this community for the past 7 years and I look forward to becoming even more involved by being elected to the Morristown Partnership Board of Trustees. I hope to bring a fresh, bright and local outlook on ways to continue to improve our beautiful city, support our businesses, and innovative ways to engage our residents and visitors" says **Leia Gaccione, owner of south+pine american eatery**.

Added **Robert Nish, founding partner at Nish & Nish LLC** "As we return to our rebuilt office space of nearly 30 years at 163 Washington Street, I am very happy to be part of this great organization with exceptional members and I hope to be a significant contributor to keeping Morristown growing positively."

The Morristown Partnership is a Special Improvement District established in 1994 to support downtown Morristown through economic development initiatives in areas of redevelopment, business recruitment and retention, marketing, events and capital improvements. The organization is perhaps most well-known for their highly regarded annual events including **Morristown Restaurant Week**, **Morristown Farmers Market**, **Meet Me in Morristown**, **Morristown Festival on the Green**, **Halloween Trick-or-Treat** and the year-end **Christmas Festival at the Morristown Green**. Also notable are sales of **Morristown Partnership Gift Certificates** which are able to be used at nearly 200 businesses in downtown Morristown. Purchasers benefit from a \$10 free promotional gift certificate, underwritten by the Morristown Partnership, for every \$50 purchase (up to \$500) amounting to a 20% supplement of free money provided to shoppers that will go into Morristown downtown business cash registers.

For more information about the Morristown Partnership, please visit our website at [www.morristown-nj.org/mrm](http://www.morristown-nj.org/mrm) or call (973) 455-1133.

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**Morristown Partnership** is a Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown's vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations.

The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID. If you would like more information on the Morristown Partnership, please visit the website at [www.morristown-nj.org](http://www.morristown-nj.org) or call at (973) 455-1133 for business opportunities, as well as commercial space for lease and sale, in downtown Morristown.

Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership throughout the year for developing news related to special promotions, new businesses and information on all we do including: Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Meet Me in Morristown, Morristown Farmers Market, Morristown Festival on the Green, Halloween Trick-or-Treat and our month-long Christmas Festival at the Morristown Green.

