

# Spring in MORRISTOWN

ADVERTISING FEATURE | OFFICIAL PUBLICATION OF THE MORRISTOWN PARTNERSHIP

## Restaurant Week is back April 24-28

\$100-plus Morristown Partnership Gift Certificate Giveaway running throughout the month

By Karen Roettger  
Special to The Star-Ledger

Linguini, tacos and beers, oh my! Morristown Restaurant Week returns for its 13th installment April 24 through April 28. Deliciously diverse in its offerings, Morristown is home to casual watering holes, upscale restaurants, cafes, quick-service spots, bakeries, wine and spirits stores and more. Look for special menus, coupons and promotions at 30-plus restaurants and food establishments in Morristown, including lots of new additions this year.

The event is presented by the Morristown Partnership and sponsored this year by Morris County Tourism Bureau, Morristown Airport and 40North Restaurant Group, a division of the family-owned global restaurant brand Villa Restaurant Group.

"40North is proud to continue its support for Morristown Restaurant Week" said Steve Baliva, divisional vice president of operations at 40North. "There is something for everyone at our three Morristown restaurants. We will have fun and innovative events including a Beer Pairing Dinner at The Office Tavern Grill, an Italian Wine Dinner collaboration, with a local chef, at TOWN bar + kitchen and NOM Mexican Table + Tequila Bar will feature Casa Noble tequila flights paired with our 'Especiales Del Dia' all week" Baliva added.

The event once again kicked off with a month-long Morristown Partnership Gift Certificate Giveaway. Dine-in and take-out customers of all Morristown restaurants and food businesses are invited throughout April to dine, post and tag for their chance to win. Winners will be selected weekly at random from social media posts meeting all entry requirements to receive \$100 in Morristown Partnership Gift Certificates able to be used at nearly 200 Morristown businesses, as well as varying bonus Morristown businesses' gift certificates.



Courtesy of Morristown Partnership

At the end of the month, thanks to sponsor Morristown Airport, one lucky grand prize winner will be selected at random from all entries received during April to receive \$500 in Morristown Partnership Gift Certificates.

"Restaurant week is such a wonderful event and we're glad to sponsor the event again in 2023," said Corey Hanlon, manager of corporate and government relations at Morristown Airport. "Our airport customers enjoy visiting Morristown all the more during restaurant week, so they can dine at some of their past favorites and try somewhere new."



Courtesy of Morristown Partnership

A variety of new participants to Morristown Restaurant Week this year include Agricola, Azure The Greek Mediterranean, Central Taqueria, Effin Egg, Feasty Vegan, Guerrieros Gelato, Luna Café and Oldwick Soup Co.

"Effin Egg is new to Morristown and who doesn't like a good breakfast sandwich? We have breakfast all Effin day (7am till 2 pm)! Come try our dirty jersey NJ's classic Taylor ham egg and cheese on a buttered brioche bun toasted on both sides", said Jeffrey Rossi, one of three brothers who co-own the Morristown Effin Egg location.

Bonus gift certificate prizes were generously donated by local businesses, including 1776 By David Burke, 40North, Agricola Eatery, Azure The Greek Mediterranean, Beenie's Ice Cream, Central Taqueria, Chef Fredy's Table, Cluck-U Chicken, Enjou Chocolat, Famished Frog Sports Bar & Restaurant, Legends Sports Bar & HOPS Craft Bar, Feasty Vegan, Grasshopper off the Green, Green Point Juicery, Guerriero Gelato, Horseshoe Tavern, Oldwick Soup Co., Pomodoro Ristorante & Pizzeria, Roots Steakhouse, The Salad House, South+Pine American Eatery, Stirling Tavern and Wingstop.

Look for **Morristown Restaurant Week** posters throughout town featuring a QR code with specific details on the event. For the most up to date list of restaurants offering special menus, coupons and promotions, as well as a complete list of weekly prizes throughout the month, visit the Morristown Partnership website at [morristown-nj.org/restaurantweek](http://morristown-nj.org/restaurantweek).

## Morristown Partnership Gift Certificate Giveaway

How to Participate

### TO ENTER (all required):

- DINE** in or take-out at a Morristown restaurant, or purchase from a Morristown food establishment - all Morristown locations are eligible (hold on to your proof of purchase).
- POST** a picture of your meal or food item - same week of purchase only - on Facebook and/or Instagram (story and/or feed posts accepted).
- TAG** or mention the business where meal or food item photo was taken and tag the Morristown Partnership on either Facebook @MorristownPartnership or Instagram @downtownmorristown.

### IMPORTANT REMINDERS:

- Social media profiles must be set to public for us to see your post
- Follow Morristown Partnership on Facebook @MorristownPartnership and Instagram @downtownmorristown
- Photo entries are valid the week of your purchase - Monday to Friday - entries will NOT be accepted after 5PM on Friday; this timeline will be strictly enforced
- Weekly winners will be selected at random and announced on the Morristown Partnership Facebook and Instagram stories on the following Monday; winners will also be notified via direct messaging.
- Proof of purchase (receipt with date/time stamp) will be required in order to be eligible to win.

Morristown Partnership website  
[www.morristown-nj.org](http://www.morristown-nj.org)

Morristown Partnership Facebook:  
@MorristownPartnership

Morristown Partnership Instagram:  
@downtownmorristown

SPONSORED BY:



## Make It Morris Film Series: 'Saving The Great Swamp'

### TICKETS:

ADVANCED REGISTRATION: \$15  
AT THE DOOR: \$25

Scan Here For More Information  
And To Purchase Tickets

In Partnership with Morristown Restaurant Week



Today called the film "a truly astonishing and entertaining history lesson" and it has been aired on PBS.

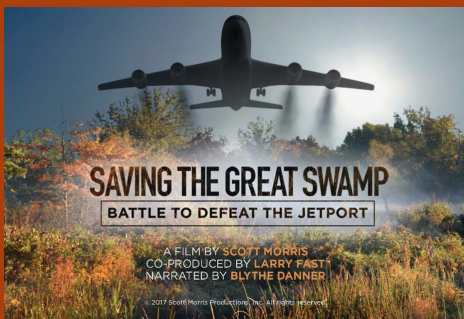
Following the screening, a panel discussion featuring the award-winning director Scott Morris and co-producer Larry Fast will take place. Everyone is invited to this special screening, which will be hosted during Morristown Restaurant Week. All of those who attend the film on April 25, will receive a \$10 gift certificate accepted by participating businesses. This event is made possible thanks to the support of the Morris County Tourism Bureau, a division of the Morris County Economic Development Alliance and the Morris County Economic Development Alliance's Film Committee.

Enjoy the dinner specials during Restaurant Week on April 25 and then join us at the library for the award-winning documentary "Saving the Great Swamp" at 6:30 p.m.

New Jersey's Great Swamp is nestled within a 55-square-mile natural basin, about 25 miles from New York City. It is a quiet, undisturbed place that provides a home for more than 200 bird species, many mammals, and a variety of reptiles, amphibians and fish. It is also the home to one of New Jersey's largest breeding populations of Eastern Bluebirds. But it almost was lost.

In 1959, the Port Authority of New York announced plans to build an international jetport in the swamp with four 10,000-foot runways. This proposal, which the Port Authority deemed a done deal, would have filled in the swamp, demolished some 700 homes, and changed the landscape forever. But a small group of concerned citizens opposed the threat and finally won. Their story is told in the fascinating documentary "Saving the Great Swamp" and the Morristown-Morris Township Library will screen the film at 6:30 p.m. April 25.

This one-hour documentary tells the story of the events, people and politics behind the struggle to preserve this beautiful rural area between 1959 and 1968 and has won several awards since it was released in 2017. USA



## Braun's Automotive An atmosphere of family and trust

In September of 1982, Braun's Automotive opened its doors at 2 Lackawanna Place in Morristown. Husband and wife team Julius "Buddy" Braun and Marilyn Braun seemed destined to become part of the quilt of independent small businesses in Morristown, when they chose 2 Lackawanna Place, the former home of Cadillac and Oldsmobile dealership, AR Jacobus. Julius Braun had worked at this dealership for more than 10 years prior to opening Braun's Automotive.

Julius had served as service manager at AR Jacobus, and had been known to say that, one day, he would open his own shop. The stars aligned in 1982 when the very same building at 2 Lackawanna Place became available, and after selling their wedding bands and half the furniture in their home to fund the start of the business, Marilyn and Julius began their dream and opened the shop.

Daughter Jackie Braun and son Barry "Panda" Braun now own and operate Braun's Automotive,

and along with one other tech, Mike Weatherford, the focus remains the same as it has always been: to provide the best car repair, maintain an atmosphere of family and trust, and make absolutely certain that the legacy created by Marilyn and Julius remains not simply intact and unblemished, but stellar. Jackie and Barry keep a wedding photo of their mom and dad on the service desk as a reminder of just what Braun's Automotive is all about — family.

Although Julius and Marilyn are no longer with us, their spirits remain strong and inspirational. Whether a car was made in 1923 or 2023, the same expertise, experience and care is given, and just as important, each and every customer that comes through that door is considered family. Julius and Marilyn wouldn't have it any other way.

### BRAUNS AUTOMOTIVE

2 Lackawanna Place  
Morristown (973) 538.3700  
[braunsautomotivenj.com](http://braunsautomotivenj.com)



Photo courtesy of Braun's Automotive

## MORRISTOWN PARTNERSHIP GIFT CERTIFICATES THE PERFECT GIFT!

Shop local via Morristown Partnership Gift Certificates, accepted at nearly 200 participating Morristown businesses!

Receive a bonus FREE \$10 gift certificate with your \$50 gift certificate purchase\*!

\*Restrictions apply. Limit \$100 in free Gift Certificates per transaction.

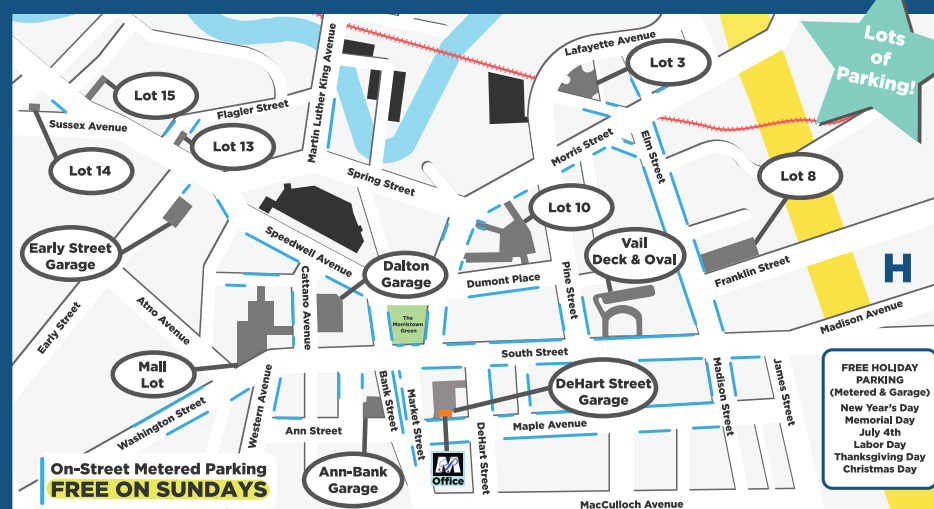


ONLINE ORDERING AVAILABLE!  
FOR DETAILS SCAN QR CODE OR VISIT OUR WEBSITE

MORRISTOWN-NJ.ORG



## DOWNTOWN MORRISTOWN MPA Parking Facilities Map



## Morristown Parking Authority

(973) 539-4810



[www.mpanj.org](http://www.mpanj.org)

14 Maple Avenue, Suite 101, Morristown, NJ 07960