

Morristown Partnership 14 Maple Avenue, Suite 201 Morristown, NJ 07960 www.morristown-nj.org FOR IMMEDIATE RELEASE: Contact: Karen Roettger Director of Development (973) 455-1133 karen@morristown-nj.org



Annual Morristown Festival on the Green Northern NJ's Premier Fall Event October $1^{st} \sim 12-5$ pm, rain or shine

September 13, 2023 – The Morristown Partnership is proud to announce the Morristown Festival on the Green is scheduled for Sunday, October 1st from noon to 5 pm, rain or shine. The event will offer a wide variety of entertainment and activities for all ages including multiple stages with live music, kids place amusements, carnival games and a beer tent. Of special note in 2023, <u>Valley</u> <u>Bank</u> serves as Presenting Sponsor of the event.

"<u>Valley Bank</u> is proud to support our communities as a sponsor of the 2023 Morristown Festival on the Green. Morristown has always been part of our community, but this year is an extra special celebration as it is now home to our new Corporate Headquarters. We're thrilled to connect with our new neighbors and community partners as we all celebrate Morristown" said Kylie Cimaglia, Content Marketing Strategist at Valley Bank.

The **Main Stage** (DeHart and South Streets) will feature the Heart of Gold Band from 1 to 5 pm, courtesy of sponsor <u>40North</u> <u>Restaurants</u>. Washington Street will be home to the always popular **Beer Tent** (Schuyler Place), courtesy of sponsor <u>Morristown</u> <u>Airport</u> and will be a welcome pitstop for music lovers, football fans and cornhole enthusiasts. A variety of beers and White Claw drinks will be on sale for visitors 21 and older. **Concert on the Green**, located in the center of the historic Morristown Green will feature classical favorites Stone Soup Symphony Orchestra (noon to 1:30 pm) and Morris Plains Community Band – Swing Tones (2 to 3:30 pm). Last but not least the **Sound Stage** at Morris Street and Dumont Place will feature the TropyBand Orquesta (12:30 to 2 pm) and Shorty Long & The Jersey Horns (3 to 5:00 pm).

For families and the younger crowd, try your luck at the carnival games (North Park Place) and visit **Kids Place** children's amusements (Speedwell Avenue) courtesy of sponsors, <u>Oak Knoll School</u>, <u>Primrose School of Morristown</u> and <u>Unity Charter School</u>. Activities will include an inflatable corn maze, double lane slide, 3-lane obstacle course and more! New in 2023, family friendly entertainment can be enjoyed within Kids Place at the **Family Jam** entertainment area on Speedwell Avenue. Performers will include Miss Jolie Music (12:30 to 1:30 pm), Polka Dot! (1:45 to 2:45 pm), Wallaby Tales (3 to 3:45 pm) and The Original Music School (4 to 5:00 pm).

Nearly 150 exhibitors are set to welcome everyone for a fun day out. Bring your appetite and head to downtown Morristown on Sunday, October 1st. For further details visit <u>www.morristown-nj.org</u>.

Thank you to our long-standing and new event sponsors in 2023!

40NORTH Restaurants, Atlantic Health Systems / Morristown Medical Center, Bayer, BMW of North America, CBIZ Marks Paneth, Compass, County College of Morris, Kidz World Pediatric Dentistry, Morris County Tourism Bureau, Morristown Airport, Nielsen Auto Group, Oak Knoll School, Primrose School of Morristown, Sanofi, TD Bank, Unity Charter School and Valley Bank.

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Morristown Partnership is a Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown's vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations. The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID. If you would like more information on the Morristown Partnership, please visit the website at <u>www.morristown-nj.org</u> or call at (973) 455-1133 for business opportunities, as well as commercial space for lease and sale, in downtown Morristown.

Stay up to date! Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership and visit our website, www.morristown-nj.org, throughout the year for developing news related to special promotions, commercial space for lease and sale, new businesses, and information on all we do including: Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Meet Me in Morristown, Morristown Farmers Market, Halloween Trick-or-Treat, and our month-long Christmas Festival at the Morristown Green.











