



Morristown Partnership
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FOR IMMEDIATE RELEASE:

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Morristown Partnership Announces a new Board Chairman and Re-election of Five Board Members

MORRISTOWN, NJ – May 8, 2024. The Morristown Partnership Board of Trustees met today and are pleased to announce the re-election of five incumbent Board Members to serve a three-year term that began May 1, 2024 and ends April 30, 2027. Each member is an integral part of the organization and pledges to support the nonprofit's work for the benefit of downtown Morristown's commercial properties and business community. Board Members that began their three-year terms with Morristown Partnership effective May 1, 2024 are:

- **Jeff Babcock**, Hyatt Regency Morristown (Incumbent)
- **Nestor Bedoya**, Chef Fredy's Table (Incumbent)
- **Ben (Biagio) Scotto**, Villa Restaurant Group (Incumbent)
- **John Walsh**, The Wealth Advisory Group, LLC (Incumbent)
- **Michael Witko**, Chilmark Real Estate Services, LLC (Incumbent)

In January 2024, the Morristown Partnership Board underwent a change of leadership when Ryan Dawson was voted in as Chairman. He took over for Bill Braunschweiger who served as Chairman since 2019, and Vice Chairman before that for over 10 years.

"It's been an honor serving with Bill Braunschweiger on the Board of the Morristown Partnership for over a decade now. His leadership got us through some significant challenges and I now have huge shoes to fill" said Ryan Dawson of Weichert Realtors.

Dawson added "I'm excited about new initiatives going forward and our newly formed Strategic Planning Committee is in place to achieve next level service and provide even more value and resources to our membership and community partners. Our current Board is made up of an impressive roster of professionals with a broad range of expertise from many industries. Alongside the Partnership's experienced and consummate staff, we look forward to bringing exciting things to the downtown in 2024 and beyond" concluded Dawson.

The Morristown Partnership is a Special Improvement District established in 1994 to support downtown Morristown through economic development initiatives in areas of redevelopment, business recruitment and retention, marketing, events and capital improvements. The organization is perhaps most well-known for their highly regarded annual events including **Morristown Restaurant Week**, **Morristown Farmers Market**, **Morristown Festival on the Green**, **Halloween Trick-or-Treat** and the year-end **Christmas Festival at the Morristown Green**. Also notable are sales of **Morristown Partnership Gift Certificates** which are able to be used at nearly 200 businesses in downtown Morristown. Purchasers benefit from a \$10 free promotional gift certificate, underwritten by the Morristown Partnership, for every \$50 purchase (up to \$500) amounting to a 20% supplement of free money provided to shoppers that will go into Morristown downtown business cash registers.

For more information about the Morristown Partnership, please visit our website at www.morristown-nj.org/mrm or call (973) 455-1133.

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Morristown Partnership

Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown's vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations. The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID.

Morristown Partnership supports the ongoing revitalization of the central business district in the Town of Morristown through economic development initiatives in areas of communications, business recruitment and retention, marketing, promotions, events, redevelopment and capital improvement projects. The organization is committed to championing dynamic projects and supporting all efforts to ensure that the municipality continues to be attractive to local businesses and investors.

Stay up to date!

Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership and visit our website, www.morristown-nj.org, throughout the year for developing news related to special promotions, commercial space for lease and sale, new businesses, and information on all we do including: Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Morristown Farmers Market, Halloween Trick-or-Treat, and our month-long Christmas Festival at the Morristown Green.

