



# Morristown Partnership Board of Trustees

## 2024 SELF-NOMINATION APPLICATION



Self-nominations for five (5) seats on the Morristown Partnership Special Improvement District’s (S.I.D.) Board of Trustees are now being accepted in writing from members who wish to serve for a three-year term beginning May 1, 2024 through April 30, 2027. Nomination forms must be received in the Morristown Partnership office by 5:00 p.m. on Friday, March 22, 2024. The 2024 election will be conducted by mail in April.

In order to be listed on the Ballot of Nominees, you must be a S.I.D. member (an owner of commercial real estate that is subject to assessment or the owner of a business, or the authorized representative and employee of an owner of a business, located in an assessed property within the Special Improvement District; specific requirements can be found in the Corporation’s By-Laws). This would exclude church, governmental, non-profit or owner-occupied residential properties.

### Responsibilities of a Trustee:

Have a fervent interest in downtown Morristown’s future. Participate in monthly Board meetings held 8:00 a.m. the second Wednesday of each month at the Morristown Partnership office (also by hybrid via Zoom). Comply with the S.I.D.’s Conflict of Interest Policy. Support Morristown Partnership community events and/or Annual Appeal.

Should you satisfy all criteria and desire to be considered for nomination, complete this form and submit it via email to [board@morristown-nj.org](mailto:board@morristown-nj.org), by mail to 14 Maple Avenue, Suite 201, Morristown, NJ 07960, or in person by March 22, 2024 no later than 5:00 p.m. Applications received after this date will not be considered.

REQUIRED: Please email [board@morristown-nj.org](mailto:board@morristown-nj.org) a photo and a brief personal statement describing yourself and why you would like to serve on the Morristown Partnership Board of Trustees. This information will be posted on the Morristown Partnership Board Elections section of our website, [www.morristown-nj.org](http://www.morristown-nj.org).

BALLOT LISTINGS WILL INCLUDE: NAME, AFFILIATION, PHONE AND EMAIL	
Applicant Name:	
Mailing Address:	
Phone:	Email:
COMPLETE THIS SECTION ONLY IF YOU ARE APPLYING AS A S.I.D. BUSINESS OWNER OR DESIGNATED EMPLOYEE	
Business Name:	
Business Address:	
Business Phone:	
COMPLETE THIS SECTION ONLY IF YOU ARE APPLYING AS A S.I.D. PROPERTY OWNER	
Property Address:	
Block:	Lot:

Please place my name in nomination for the Morristown Partnership Special Improvement District Board of Trustees.

Signature

Date

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<https://www.morristown-nj.org/who-we-are/elections/>

## *MORRISTOWN PARTNERSHIP FOCUS AREAS*

**MISSION: TO HELP MORRISTOWN ACHIEVE ITS FULL POTENTIAL AS A PREMIER COMMUNITY IN WHICH TO LIVE, WORK, PLAY, SHOP AND DO BUSINESS**

- **Business**
  - Keeps abreast of local topics and ordinances affecting the business community; stimulates interaction between business owners through networking activities and collaborative opportunities.
- **Finance and Sponsorship**
  - Works to diversify revenue sources for the Morristown Partnership, outside of the Special Improvement District tax assessment, by identifying sponsorship opportunities, in-kind partnerships and grant sources.
- **Marketing**
  - Assists in communication and distribution of Morristown Partnership marketing campaigns and collateral. Supports idea generation for comprehensive marketing plans geared towards attracting various audiences to the downtown.
- **Parking and Transportation**
  - Develops strategies for improving and marketing public transportation and parking systems within the downtown business district.
- **Restaurant**
  - Develops cross marketing opportunities to further engage the restaurant community.
- **Retail and Available Space**
  - Identifies available space in member properties; supports the recruitment of new businesses and marketing efforts related to attracting businesses.
- **Safe and Clean**
  - Addresses issues regarding cleanliness and appearance throughout the downtown business district.
- **Special Event**
  - Ensures Board member participation in all Morristown Partnership sponsored events, as well as develops any new events or event modifications for consideration.
- **Streetscape**
  - Works to implement the Streetscape master plan with the Town of Morristown.

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