

Spring in MORRISTOWN

ADVERTISING FEATURE | OFFICIAL PUBLICATION OF THE MORRISTOWN PARTNERSHIP

Morristown Restaurant Week returns April 15-19

\$100-plus Gift Certificate Giveaway runs through April

By Karen Roettger
Special to The Star-Ledger

Morristown Restaurant Week returns for its 14th installment April 15-19. Deliciously diverse in its offerings, Morristown is home to casual watering holes, upscale restaurants, cafes, quick-service spots, bakeries, wine and spirits stores and more. Look for special menus, coupons and promotions at 30-plus restaurants and food establishments in Morristown including lots of new additions this year.

The event is produced by the Morristown Partnership with the generous support of 2024 Presenting Sponsor, Morristown Airport.

"At Morristown Airport, we love showing off what our community has to offer airport users and Morristown Restaurant Week is the perfect opportunity to do just that," said Corey Hanlon, manager of Corporate & Government Relations at Morristown Airport. "We look forward to working with the Morristown Partnership and making this event a great success again this year."

Additional sponsors include 40North Restaurant Group, a division of the family-owned global restaurant brand Villa Restaurant Group, Morris County Tourism Bureau and SJP Properties.

"SJP Properties is proud to sponsor Restaurant Week. The vibrant Morristown restaurant scene is an integral component to the town's continued evolution," said Alexander Erdos, Senior Vice President, SJP Properties, "We look forward to celebrating the cuisines of



Photo Courtesy of Morristown Partnership

Morristown and supporting one of the community's most enjoyable events of the year."

"40 North Restaurant Group is proud to continue its support for Morristown Restaurant Week," said Kevin Felice, divisional vice president of 40North Group. "There is something for everyone at our three Morristown restaurants.

"We will have fun and innovative offerings at all three of our Morristown locations, including The Office Tavern Grill, TOWN bar + kitchen and NOM Mexican Table + Tequila Bar", Felice added.

"A culinary journey at any of Morristown's exceptional restaurants paired with a stroll through downtown, a trip to a historical treasure, and/or an immersive artistic experience is a wonderful way to make the most of your visit. We congratulate and are proud to support the 14th annual Morristown Restaurant Week," Craig Schlosser, president and CEO, Morris County Economic Development Alliance & Tourism Bureau.

The event once again kicked off with a month-long Morristown Partnership Gift Certificate Giveaway. Dine-in and take-out customers of all Morristown restaurants and food businesses are invited throughout April to dine, post and tag for their chance to win! Winners will be selected weekly at random from social media posts meeting all entry requirements to receive \$100 in Morristown Partnership Gift Certificates able to be used at nearly 200 Morristown businesses, as well as varying bonus Morristown businesses' gift certificates.

At the end of the month, one lucky grand prize winner will be selected at random from all entries received during the month of April to receive \$500 in Morristown Partnership Gift Certificates.

Look for Morristown Restaurant Week posters throughout town featuring a QR code with specific details on the event. For the most up to date list of restaurants offering special menus, coupons and promotions, as well as a complete list of weekly prizes throughout the month, **visit the Morristown Partnership website at morristown-nj.org.**

Morristown Partnership Gift Certificate Giveaway

How to Participate

TO ENTER (all required):

- DINE** in or take-out at a Morristown restaurant, or purchase from a Morristown food establishment - all Morristown locations are eligible (hold on to your proof of purchase).
- POST** a picture of your meal or food item - same week of purchase only - on Facebook and/or Instagram (story and/or feed posts accepted).
- TAG** or mention the business where meal or food item photo was taken and tag the Morristown Partnership on either Facebook @MorristownPartnership or Instagram @downtownmorristown.

IMPORTANT REMINDERS:

- Social media profiles must be set to public for us to see your post
- Follow Morristown Partnership on Facebook @MorristownPartnership and Instagram @downtownmorristown
- Photo entries are valid the week of your purchase - Monday to Friday - entries will NOT be accepted after 5PM on Friday; this timeline will be strictly enforced
- Weekly winners will be selected at random and announced on the Morristown Partnership Facebook and Instagram stories on the following Monday; winners will also be notified via direct messaging.
- Proof of purchase (receipt with date/time stamp) will be required in order to be eligible to win.

Morristown Partnership website
www.morristown-nj.org

Morristown Partnership Facebook:
@MorristownPartnership

Morristown Partnership Instagram:
@downtownmorristown

PRESENTING SPONSOR:



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Washington wintered here twice

Visit Morristown National Historical Park today

If you're a history buff, Morris County offers a treasure trove of places for you to visit, with Morristown National Historical Park being a good place to start feeding your quest for local lore. The park has just celebrated its 90th anniversary in 2023 of it being part of the National Park Service, where Gen. George Washington and his Continental Army wintered twice, not once as in Valley Forge.

The park consists of four non-contiguous areas: Washington's Headquarters Museum, Fort Nonsense, Jockey Hollow and the New Jersey Brigade Area (which includes the Cross Estate and Gardens). Gen. Washington and the Continental Army encamped there from December 1779 to June 1780, where they survived through what would be the coldest winter on record. During that time frame, Washington used the Ford Mansion as his headquarters and base of operations.

The Jockey Hollow Encampment Area is where 10,000 Continental Army soldiers

camped during the winter of 1779-80, now serving as a visitor center. Visitors will see Jockey Hollow come to life on Saturday, April 20 and Sunday, April 21 for the park's Spring Encampment. Re-enactors from across the northeast arrive for this special event, which focuses on the life and times of soldiers and civilians during the Revolutionary War. Highlights for the weekend include demonstrations in camp of cooking, sewing, and other camp chores, military maneuvers, musket firing and a special "children's muster," where children can learn to drill and march like Revolutionary soldiers.

Currently, Morristown National Historical Park is preparing to receive increased visitation for the 250th anniversary of the founding of the United States. The park is working on several preservation and construction initiatives to maintain, improve accessibility and preserve park infrastructure and facilities.

For experiencing America's Revolutionary History, visit morristourism.org/history; Welcome to Morris County, N.J.

Information and Ford Mansion picture are courtesy of Morristown National Historical Park



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Dismal Harmony Distilling opens in Morristown

Great spirits make great cocktails

By Karen Roettger
Special to The Star-Ledger

Bob Dillon, a devoted distiller and liquor connoisseur, has embarked on a journey driven by his love for bourbon and whiskeys. Teaming up with Co-Owner and Manager Karen Dillon, they've launched a sophisticated cocktail program in downtown Morristown.

Here, visitors are treated to meticulously crafted cocktails using only the finest ingredients. Step into a nostalgic atmosphere reminiscent of the roaring 1920s and The Great Gatsby, offering a warm and inviting space to unwind, mingle and relish in the extraordinary libations curated by Robby Seibert, the multifaceted general manager, bar director, and mixologist of Dismal Harmony Distilling.

Distilleries bring to mind whiskey, gin and vodka, and Dismal Harmony Distilling masterfully makes them all, but what sets its cocktail program apart is a full-line of liqueurs, namely Joe D's Limoncello, Monk American Herbal, Francia Amaro Milano, Libertasse and its own unique creation Vidisa Masala, an Indian inspired liqueur. Connect the base spirits to the impressive array of liqueurs and Seibert has the ability to recreate all the classic cocktails spanning the 1880s through 1940s, as well as his own magnificent signature cocktails.

"Using unique fresh fruits and juices, hand crafted syrups and eye-catching garnishes, along with Dismal Harmony Distilling's top-shelf spirits, the result is a burst of bold color and a taste that you won't soon forget," says Seibert.

Dismal Harmony Distilling offers visitors a



Photo courtesy of Dismal Harmony Distilling

space at their 10-seat bar, multiple banquets or high-top tables setting the stage for an extra special date night, pre or post show rendezvous, gathering with friends or just a sophisticated evening with good people drinking great products. While food is not served, you are able to order food delivery.

The Dillons chose Morristown due to its thriving culinary culture and their distillery fits perfectly within the diverse and skilled array of the restaurant community. Make Dismal Harmony Distilling a stop during Morristown Restaurant Week and experience the ambience and artful presentation of a great cocktail made from great spirits.

Dismal Harmony Distilling 77 Morris St. www.dismalharmony.com.

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