



Morristown Partnership
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FOR IMMEDIATE RELEASE:

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2024 CHRISTMAS FESTIVAL AT THE MORRISTOWN GREEN

Santa's Arrival scheduled for Sunday, Dec. 1st at 5:00 p.m.

Morristown, NJ – November 15, 2024. Here comes Santa Claus! The kick off of the [Christmas Festival at the Morristown Green](#), and the arrival of the much beloved Santa on the Morristown Green at East Park Place, is scheduled for Sunday, Dec. 1st at 5 p.m. Presented by the Morristown Partnership, Santa's Arrival will coincide with the countdown to the 'Lighting of the Morristown Green' featuring seasonal décor, thousands of dazzling lights on the Green and stunning lamppost wreaths throughout downtown.

A full calendar of family friendly activities has been scheduled for Fridays, Saturdays and Sundays throughout the month of December concluding on Sunday, December 22nd and is available on our website (www.morristown-nj.org) and/or via our QR code included on the event poster displayed throughout town.

This event is made possible thanks to generous sponsors 40 North Restaurants, Atlantic Health System - Morristown Medical Center, BJ's Wholesale Club, Hyatt Regency Morristown, Morristown Airport, The Education Association of Morris (T.E.A.M.) and Vision Real Estate Partners. We offer our sincere thanks to all of our sponsors who support this time-honored Morristown tradition.

In addition to the sights of the season, the sound of holiday carolers will fill the air while event sponsor Hyatt Regency Morristown returns once again to provide cookies, hot chocolate and hot apple cider to warm those gathered to enjoy this special night. Visits with Santa will continue until 8 p.m.

"The Hyatt Regency Morristown is excited for another holiday season that we can celebrate with our community. Downtown Morristown is an absolute dream in the winter, and there's no experience like the Christmas Festival on the Morristown Green! We are thrilled to be a part of the festivities again and hope that everyone has a chance to check out what makes the holidays in Morristown special" said Kristine Blake, Area Director of Sales, Events & Marketing.

We hope the beauty of our downtown will once again entice people from near and far to shop, dine, visit and enjoy a wide variety of entertainment in Morristown. Give the gift of Morristown this holiday season to friends and family of all ages. Morristown Partnership Gift Certificates, able to be used at nearly [200 downtown businesses](#), are available online or in person at our office. Year round, purchasers receive a \$10 bonus gift certificate with every \$50 gift certificate purchase (*restrictions apply, limit \$100 free gift certificates per transaction*).

Being that this event is entirely privately funded, we are grateful to participants in our Annual Appeal drive and encourage you to look for how you can help at [Donate Now](#). For additional information please contact Morristown Partnership, 14 Maple Avenue, Suite 201, Morristown, NJ 07960 at (973) 455-1133, or visit us at www.morristown-nj.org.

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Morristown Partnership is a Special Improvement District (SID) and 501(c)(3) nonprofit organization established in 1994 to support Morristown's vibrant downtown business district. Our initiatives and annual events are designed to showcase the business community, foster collaboration, and increase awareness of Morristown's economic, historical, and cultural significance. We bring together private and public sectors, developing partnerships among businesses, government, civic, and community members to enhance Morristown's business environment.

Self-funded partly through special assessments on commercial properties within the SID, as well as grants, sponsorships, and in-kind donations, the Partnership represents hundreds of commercial properties and 1,000+ businesses in downtown Morristown. We work continuously on economic development initiatives, including communications, business recruitment and retention, marketing, promotions, events, and capital improvements, guided by an elected board of trustees chosen by our membership. For more information on the Morristown Partnership and business opportunities in Morristown, visit www.morristown-nj.org or call (973) 455-1133.

Stay up to date! Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership and visit our website, www.morristown-nj.org, throughout the year for developing news related to special promotions, commercial space for lease and sale, new businesses, and information on all we do including: Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Meet Me in Morristown, Morristown Farmers Market, Halloween Trick-or-Treat, and our month-long Christmas Festival at the Morristown Green.

