

Spring in

MORRISTOWN

As seen in the **nj.com** Star Ledger April 6 issue

ADVERTISING FEATURE | OFFICIAL PUBLICATION OF THE MORRISTOWN PARTNERSHIP

The 15th annual Morristown Restaurant Week returns April 21-25

Morristown Restaurant Week returns for its 15th installment April 21 through April 25. Deliciously diverse in its offerings, Morristown is home to casual watering holes, upscale restaurants, cafes, quick-service spots, bakeries, wine and spirits stores and more. Look for special menus, coupons and promotions at returning favorite restaurants and food establishments in Morristown, as well as lots of new additions this year.

The event is produced by the Morristown Partnership with the generous support of 2025 Presenting Sponsor, Morristown Airport. Additional sponsors include 40North Restaurant Group, a division of the family-owned global restaurant brand Villa Restaurant Group, Morris County Tourism Bureau and SJP Properties.

"40 North Restaurant Group is proud to continue its support of Morristown Restaurant Week. It is a week full of delicious food, unique events, and memorable dining experiences that will not disappoint. Morristown has become one of New Jersey's premier culinary destinations, and Restaurant Week provides a great platform for our restaurants to showcase this," said Kevin Felice, divisional vice president of 40North Group. "We look forward to welcoming guests to our Morristown locations, Nom Mexican Table +Tequila Bar, The Office Tavern Grill, and Town Bar and Kitchen," Felice concluded.

From international flair to American classic, restaurant-rich Morristown offers a variety of dining options for families, date nights, business occasions and more. Returning favorites include Roots Steakhouse, The Grand Cafe, Stirling Tavern, Pierogies House and Chef Fredy's Table. Be sure to visit some of the tasty new additions to Morristown Restaurant Week this year including Enzo Restaurant & Pizzeria, Parkside Tavern, Kirshenbaum Baking Co., Pan Casero, Shaka Kitchen and The Address "Greek & Mediterranean" Restaurant.

Once again, you can look forward to the Morristown Partnership Gift Certificate Giveaway running alongside the event all April long, starting Tuesday, April 1. All are welcome to enter for a chance to win! Each week, five winners will be randomly selected from qualifying social media entries, to receive \$100 in Morristown Partnership Gift Certificates, along with bonus gift certificates from Morristown businesses. At the end of the

month, one lucky entrant will win a grand prize of \$500 in Morristown Partnership Gift Certificates. For complete giveaway details, including entry requirements, rules and important reminders, visit the Morristown Partnership website at morristown-nj.org/restaurantweek.

At the end of the month, thanks to Presenting Sponsor Morristown Airport, one lucky grand prize winner will be selected at random from all entries submitted during April to receive \$500 in Morristown Partnership Gift Certificates.

Corey Hanlon, manager of corporate and government relations at Morristown Airport comments "Morristown Restaurant Week is one of our favorite events of the year and we're thrilled to offer our support once again in 2025. We bring people to Morristown, but events like Restaurant Week highlight our amazing community and make people want to call Morristown home. We look forward to working with the Morristown Partnership to make this event another success."

Look for Morristown Restaurant Week posters throughout town featuring a QR code with specific details on the event and visit the Morristown Partnership website often for the most up to date list of restaurants offering special menus, coupons and promotions, as well as a complete list of weekly prizes throughout the month.



Diners enjoy a bustling afternoon at The Frog Restaurant and Legends Sports Bar on Washington Street, one of Morristown's many vibrant dining destinations that cater to families, couples, professionals and visitors alike.

Photo courtesy of Morristown Partnership

Morristown Partnership Gift Certificate Giveaway

How to Participate

TO ENTER (all required):

- 1. DINE** in or take-out at a Morristown restaurant, or purchase from a Morristown food establishment - all Morristown locations are eligible (hold on to your proof of purchase).
- 2. POST** a picture of your meal or food item - same week of purchase only - on Facebook and/or Instagram (story and/or feed posts accepted).
- 3. TAG** or mention the business where meal or food item photo was taken and tag the Morristown Partnership on either Facebook @MorristownPartnership or Instagram @downtownmorristown.

IMPORTANT REMINDERS:

- Social media profiles must be set to public for us to see your post
- Follow Morristown Partnership on Facebook @MorristownPartnership and Instagram @downtownmorristown
- Photo entries are valid the week of your purchase - Monday to Friday - entries will NOT be accepted after 5PM on Friday; this timeline will be strictly enforced
- Weekly winners will be selected at random and announced on the Morristown Partnership Facebook and Instagram stories on the following Monday; winners will also be notified via direct messaging.
- Proof of purchase (receipt with date/time stamp) will be required in order to be eligible to win.

Morristown Partnership website
www.morristown-nj.org

Morristown Partnership Facebook:
@MorristownPartnership

Morristown Partnership Instagram:
@downtownmorristown

A SPECIAL
THANK YOU TO

PRESENTING SPONSOR



Spring
in

MORRISTOWN

Morristown Restaurant Week Participating Restaurants

1776 Morristown

67 East Park Place
(973) 829-1776
1776morristown.com

A Legna Wood Fired Pizza

47 South Park Place
(973) 998-0415
alegnawoodfiredpizza.com

The Address “Greek & Mediterranean” Restaurant

20 South Street
(973) 400-0200
theaddressnj.com

Agricola Eatery

40 West Park Place
(973) 326-9200
agricolaeatery.com

Beenie’s Ice Cream

38 Morris Street
(862) 260-9221
beeniesicecream.com

Café Y Canela Colombian Restaurant

77 Martin Luther King Avenue
(973) 605-5236

Central Taqueria

61 South Street
(973) 206-1414
centraltaqueria.com

Chef Fredy’s Table

78 Speedwell Avenue
(973) 538-3330
cheffredystable.com

Cluck-U Chicken

162 South Street
(973) 540-0186
cluckuchicken.com

Cookie Connect

88 South Street
(201) 822-5038
thecookieconnect.com

Dublin Pub

4 Pine Street
(973) 538-1999
dublinpubnj.com

Enjou Chocolat

8 DeHart Street
(973) 993-9090
enjouchocolat.com

Enzo Restaurant & Pizzeria

5 Elm Street
(973) 993-6363
eatatenzos.com

Famished Frog, Legends Sports Bar & HOPS Craft Beer Bar

18 Washington Street
(973) 540-9601
famishedfrog.com

Feasty Vegan

62b South Street
(973) 944-0356
feastyvegan.com

Fig & Lily Garden

2 Cattano Avenue
(973) 539-3999
figandlilygarden.com

General Coffee Co.

21 South Street
drinkgeneral.com

The Grand Café

42 Washington Street
(973) 540-9444
thegrandcafe.com

Grasshopper off the Green

41 Morris Street
(973) 285-5150
grasshoppermorristown.com

Guerriero’s

90 South Street
(973) 267-5055
guerrieros.com

Kirshenbaum Baking Co.

22 Schuyler Place
(973) 850-8005
kbcbakery.com

Let’s Noodle

26 Washington Street
(973) 359-5467
letsnoodles.com

Mega BBQ

75 Spring Street
(973) 267-0505
megabbqnj.com

NOM Mexican Table + Tequila Bar

67-71 Morris Street
(973) 267-4700
nommexicantable.com

The Office Tavern Grill

3 South Street
(973) 285-0220
officetaverngrill.com

Pan Casero Bakery

199 Speedwell Avenue
(973) 998-8989
pancaserokitchen.com

Parkside Tavern

9 Speedwell Avenue
(973) 425-5590
parksidenj.com

Pierogies House

145 Morris Street
(973) 432-8270
pierogieshouse.com

Roots Steakhouse

40 West Park Place
(973) 326-1800
harvestrestaurants.com

Shaka Kitchen

62 South Street
(973) 685-0164
shakakitchen.com

Stirling Tavern

150 South Street
(973) 993-8066
stirlingtavern.com

Surreal Creamery

5 Washington Street
(973) 750-8870
surrealcreamery.com

Sushi Lounge

9 Speedwell Avenue
(973) 540-1500
sushiloungenj.com

TOWN Bar + Kitchen

80 Elm Street
(973) 889-8696
townbarandkitchen.com



MORRISTOWN
RESTAURANT
WEEK

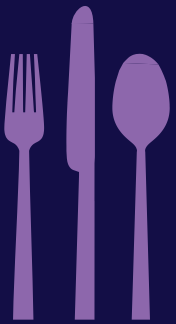
Spring
in

MORRISTOWN

New in 2025

3 NIGHTS
3 NEIGHBORHOODS
3 EXPERIENCES
1 DELICIOUS JOURNEY!

APRIL
21-23



SNACK SIP STROLL

A PROGRESSIVE DINING EXPERIENCE



GET YOUR TICKET TODAY!
SCAN THE QR CODE OR VISIT OUR
WEBSITE AT MORRISTOWN-NJ.ORG
LIMITED AVAILABILITY

A FEATURED DINING EVENT OF

MORRISTOWN
RESTAURANT WEEK



Snack, Sip & Stroll, a ticketed event during Morristown Restaurant Week, will offer a unique way to explore Morristown's diverse culinary scene. Over three special nights, April 21, 22 and 23, guests will visit different neighborhoods, enjoying a progressive dining experience at 3-4 participating restaurants per night. Each stop will feature a curated tasting - ranging from appetizers and main courses to desserts or beverage pairings. Guests will rotate between restaurants and enjoy an evening of food, flavor, and discovery. Tickets can be purchased on Eventbrite and will be limited; each night is sold separately. Join us for one night - or all three - and experience Morristown's vibrant dining scene in a whole new way!

Restaurants participating in Snack, Sip & Stroll (3-4 per evening) include 1776 Morristown, Chef Fredy's Table, End of Elm, Dublin Pub, NOM Mexican Table + Tequila Bar, Parkside Tavern, Pomodoro Ristorante & Pizzeria, Sushi Lounge, The Famished Frog and TOWN bar + kitchen. Check-in will be located at Morristown Partnership Office Building in the lobby on 14 Maple Avenue. This is where you will pick-up your wristband, stroll schedule and parking pass, if applicable. Tickets purchased up until and including April 11 will receive complimentary parking passes for the DeHart Street Parking Garage (limited hours apply) courtesy of the Morristown Partnership. Free parking offer is limited to 1 parking pass per transaction. Beginning April 12, parking passes will cost a fee - discounted from normal rates.

Look for the 2025 Morristown Restaurant Week window decals and posters at participating businesses, and don't forget to ask about their Restaurant Week menus or special promotions. Reservations are highly recommended. Whether you are planning to be in the area that week for a show at the Mayo Performing Arts Center, a day of shopping downtown or are staying at a Morristown area hotel for business or pleasure, this is the perfect opportunity to try out the unique variety of restaurants in downtown Morristown. Join us for Snack, Sip & Stroll on April 21, 22 and/or 23. What business neighborhood will you visit?



MORRISTOWN
FARMERS
MARKET

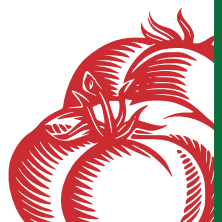
Sundays

morristown-nj.org

Opening Day
June 15th!

8:30 AM - 1:00 PM

Spring &
Morris Streets



At Chef Fredy's Table, hospitality comes first

A warm welcome is always on the menu



Left to right, Luis Bedoya, Nestor Bedoya and Chef Fredy Umanzor. Photos courtesy of Chef Fredy's Table

Walk through the door at Chef Fredy's Table and you'll notice one thing first and foremost, a one-on-one welcome from your hosts. Co-owners Nestor Bedoya and Fredy Umanzor lead their longtime staff by example and want all those that join them to feel like they're welcome and in for a special evening. Mission accomplished.

For 25 years this top-notch Morristown restaurant, located in the thriving Speedwell Avenue section of town, has stood out among the plethora of restaurants from which to choose. Its unique menu has something for everyone, offering specialties including pan seared Duck Breast, Creole-Style Jambalaya with Shrimp and Scallops, New Zealand Lamb Chops and Fredy's Sea Food Paella, just to name a few.

Chef Fredy's Table has a long history in Morristown dating back to 1995. Umanzor has been along for the whole ride starting out as a light cook. Bedoya joined the family, as the restaurant likes to refer to their staff, in 1997 as a busboy when he was a sophomore at Morristown High School. Luis Bedoya, an important player and essential supporter of the restaurant rounds out the key to their success. This winning combination of Umanzor, Bedoya and Bedoya, along with a lot of hard work, dedication and love of their craft, has made Chef Fredy's Table a destination that can't be missed in Morristown.

Speedwell Avenue has grown substantially through the years, most recently with the addition of Valley Bank's headquarters right next door to Chef Fredy's Table. Being situated among so many new and thriving businesses, including alternate dining choices, the restaurant is more than just a little pleased with the now bustling neighborhood. Some business owners would be wary of the competition from so many new restaurants that have opened throughout the years, but not Umanzor and Bedoya.

"I see the addition of a variety of dining choices as a tremendous positive for us all," Nestor Bedoya said. "The neighborhood generates much more foot traffic, and as a whole, the community is a thriving destination with something for everyone," said Bedoya, adding "there's plenty to go around."

Social media has enhanced the restaurants notoriety and there is a noticeable influx of new customers since the restaurant has stepped up its presence on Facebook and Instagram.

"These days social media is a necessary element in connecting with our regulars and attracting new visitors," Bedoya said. "Good service, good food and good quality make the restaurant what it is but if you don't engage via social media, it's easy to get left behind."

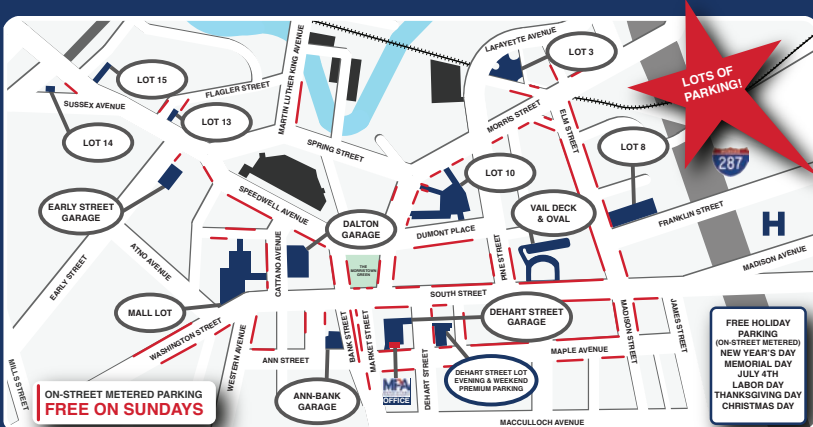
Several VIPs and celebrities have made their way to Chef Fredy's Table and the restaurant prides itself on maintaining their guests' privacy, never sharing the news ahead of time (or during their visit) and ensuring no disturbances while they enjoy a meal. But don't let the glitz and glamour fool you. Chef Fredy's Table welcomes visitors from near and far, all walks of life and all ages and means as VIPs and greets them all with the same enthusiasm and care. The restaurant also hosts special events regularly, offering the same quality experience, as well as catering for off-site engagements. On-site, their Wild Game Tasting, Cooking Classes and Wine Pairing Dinners have been very popular.

Reservations are recommended and you can keep up with their event schedule via their website and, you guessed it, social media. Follow Chef Fredy's Table via Instagram @cheffredystable and Facebook @cheffredystable and when you go, say "hi" to the family.

Visit Chef Fredy's Table at 78 Speedwell Ave., Morristown, 973-538-3330.



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