



Morristown Partnership
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FOR IMMEDIATE RELEASE:

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2025 CHRISTMAS FESTIVAL AT THE MORRISTOWN GREEN

Santa's Arrival scheduled for Saturday, November 29th at 5:00 pm

Morristown, NJ – November 6, 2025. The magic begins! New this year, Santa's Arrival will fall on a Saturday and is sure to add excitement to the already bustling holiday weekend! The kick off of the [Christmas Festival at the Morristown Green](#), and the first appearance of the much beloved Santa on the Morristown Green at East Park Place, is scheduled for Saturday, Nov. 29th at 5 pm. Presented by the Morristown Partnership, Santa's Arrival will coincide with the countdown to the 'Lighting of the Morristown Green' featuring seasonal décor, thousands of dazzling lights on the Green and stunning lamppost wreaths throughout downtown.

A full calendar of family friendly activities has been scheduled for Fridays, Saturdays and Sundays throughout the month of December concluding on Sunday, December 21st and is available on our website (morristown-nj.org) and/or via our QR code included on the event poster displayed throughout town.

This event is made possible thanks to generous sponsors 1776 Morristown, 40 North Restaurants, Atlantic Health System - Morristown Medical Center, Avalon Parsippany, HQ Plaza, Hyatt Regency Morristown, Morristown Airport, Primrose School of Morristown, The Education Association of Morris (T.E.A.M.) and Vision Management. We offer our sincere thanks to all of our sponsors who support this time-honored Morristown tradition.

In addition to the sights of the season and the sound of holiday carolers, the kick-off will also feature a holiday themed ice sculpture demonstration, courtesy of sponsor 1776 Morristown. Longtime sponsor Hyatt Regency Morristown returns once again to provide cookies, hot chocolate and hot apple cider to warm those gathered to enjoy this special night. Visits with Santa will continue until 8 pm.

"The holiday spirit is alive and well in Downtown Morristown!" said Kristin Blake, Area Director of Sales, Events and Marketing at Hyatt Regency Morristown. "Hyatt Regency Morristown is delighted to once again join our neighbors in celebrating the season at the beloved Christmas Festival. It's a tradition that captures the heart of our community and we are excited for everyone to experience the joy, lights and memories that make the holidays in Morristown truly unforgettable" Blake added.

We hope the beauty of our downtown will once again entice people from near and far to shop, dine, visit and enjoy a wide variety of entertainment in Morristown. Give the gift of Morristown this holiday season to friends and family of all ages. Morristown Partnership Gift Certificates, able to be used at nearly [200 downtown businesses](#), are available online or in person at our office. Year round, purchasers receive a \$10 bonus gift certificate with every \$50 gift certificate purchase (*restrictions apply, limit \$100 free gift certificates per transaction*).

Being that this event is entirely privately funded, we are grateful to participants in our Annual Appeal drive and encourage you to look for how you can help at [Donate Now](#). For additional information please contact Morristown Partnership, 14 Maple Avenue, Suite 201, Morristown, NJ 07960 at (973) 455-1133, or visit us at morristown-nj.org.

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Morristown Partnership

Morristown Partnership is a Special Improvement District (S.I.D.) and 501(c)(3) non-profit organization established in 1994. Our initiatives and events showcase the business community, foster collaboration, and highlight Morristown's economic, historical and cultural significance. Since its inception, the Partnership has supported downtown Morristown through business recruitment and retention, marketing, promotions, employment opportunities, events, redevelopment and capital improvements. Local business input is at the heart of these efforts, helping to create a vibrant and thriving downtown. By collaborating with civic and community organizations, as well as local, county, state and federal government agencies, the Partnership continues to bridge the public and private sectors. These efforts strengthen Morristown's position as a vibrant commercial and cultural center, highlighting the connection between business opportunity and the everyday appeal of living downtown and experiencing all that Morristown has to offer.

Stay up to date!

Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership, and visit our website at morristownnj.org throughout the year for news and updates on special promotions, available commercial spaces, new businesses, and information on all we do including the Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Morristown Farmers Market, Halloween Trick or Treat, and our month long Christmas Festival at the Morristown Green.

